

Ames®



PAINT & PRIMER

SUPER PAINT WITH PRIMER

Excellent Over:

- **Water Stains**
- **Oil & Grease**
- **Smoke Odors**
- **Mildew**
- **Graffiti**
- **Ink & Crayon**

For Use On:

- **Wood**
- **Drywall**
- **Stucco**
- **Concrete**
- **Metal**

AMES
"ALL IN ONE"
Interior & Exterior

25
YEAR
WARRANTY

Advantages:

- **Rollable or Sprayable**
- **Scrubable!**
- **Elastomeric!**
- **Waterproofs**
- **Water Clean-Up!**
- **Non-Toxic!**
- **Nearly Odorless!**
- **Contains the Most Advanced, Fungi, Mildew, and Algae Protection**



Proudly
MADE IN THE
USA

Five Gallons (18.925 Liters)

SATIN WHITE
TINTABLE

What is Paint & Prime®?

Paint & Prime® is a premium, all in one, water based, pure acrylic latex paint and primer built into a single product. Paint & Prime® can be applied to almost any surface. Paint & Prime® has excellent adhesion to hard-to-stick surfaces, including wood, sheetrock, most metals, and most concrete surfaces. Paint & Prime® is a "high-hide" and can generally cover some grease, mildew, ink, smoke odors, and most stains in 1-2 coats. It has been designed to extend paint coverage of other paints. It provides the finest adhesion and water resistance possible. It is not a PVA but a pure acrylic making it superior to other primers on the market. It can be sprayed, is VOC free and can be cleaned with water. Paint & Prime® is the best money can buy!

Paint & Prime® is a commercial-grade-DO-IT-YOURSELF product, and application is an "Easy as 1-2-3." Before you start, please read all of the instructions on this container to ensure the best results. Always run a test patch first, in an inconspicuous area to ensure that proper adhesion and drying occur and the product works to your satisfaction.

Tinting Paint & Prime®

Paint & Prime® is tintable and has been universally formulated to match closely most water based liquid tint formulates such as PPG, ACE, Glidden, Sherwin-Williams, and most other popular brand paints.

Application

When the air temperature is at 55°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperature are above 55°F and at least 5°F above the dew point. If in doubt use a space heater to raise room temperature to appropriate levels.

Drying Times For Most Interior Applications

Under normal conditions, Paint & Prime® will dry in 15 to 35 minutes and may be top-coated after 1 hour in most cases. Extra drying time may be necessary due to humidity, temperature or poor ventilation. During cold or humid weather, use a space heater to assist in the drying process.

Approximate Drying Time @ 50% Relative Humidity:

	55°F	65°F+
Touch:	2 hours	1 hour
Recoat:	24 hours	4 hours

(Temperature and humidity dependent)

Do-It-Yourself In Three Easy Steps

1. Surface Preparation

Careful and complete preparation will ensure the best results. The surface must be clean, dry and relatively free from all dust, grease, wax, dirt, oil, chalk, solvents, loose paint, wallpaper and paste. Wash surface thoroughly. Heavily rusted areas may be wire brushed or sanded until smooth. Mold and mildew areas may be cleaned with an appropriate cleaner (i.e. 5-10% bleach and water solution). Paint & Prime® has mildew inhibitors and will kill most fungus and algae. When priming over stains, remove as much of the stain as possible by washing or sanding the surface. For exterior peeling, power wash surfaces first and sand until smooth. Follow standard painting practices while preparing the surface.

2. Prime With Paint & Prime®

For best results use two coats of Paint & Prime® in difficult areas. If the stain persists re-coat again. Apply with a brush, roller or sprayer. Paint & Prime® may be applied to stained areas only, but best results are obtained by priming the entire surface. This will extend the coverage and life span of the topcoat. Coverage will vary depending on the porosity of the surface.

3. Topcoat

Topcoat with Ames® Paint & Prime®. Other fine quality latex paints may also be used as the final coat. Do not topcoat with solvent-borne paints or lacquers.

Clean Up Information

Clean spills and spatters immediately with soap and warm water. Clean hands and tools immediately after use with soap and warm water.



Weather Guidelines For Exterior Applications

Paint & Prime® is best applied when temperatures are between 55° to 100° F (12°-38° C) with less than 50% humidity on warm sunny days. Consult your weather bureau and never apply before inclement weather.

Coverage

The rate of coverage is dependent upon the surface condition. Paint & Prime® covers 300-500 sq. ft./gallon/coat depending on the roughness, texture, and porosity of surface. Areas in poor condition may require additional coats and will have a lower coverage rate. Sprayer Application: Thin with water up to 10%.

Specifications

The following are suggested ways in which Paint & Prime® may be used. For additional information and specifications, ask for product literature at your local home improvement dealer or call Toll-Free: 1-888-345-0809, or visit our website at www.amesresearch.com.

Fire & Smoke Damage

Wash affected areas and allow to dry. Prime entire area with 1-2 coats of Paint & Prime® to seal out stains and odors. Allow adequate drying time between coats.

Moisture Stains

Prime stained areas with Paint & Prime® or entire area for a more uniform surface. Follow with an additional coat of Paint & Prime® if needed.

Sheet Rock

Paint & Prime® has excellent coverage over cured plaster and drywall (gypsum wallboard). After proper preparation and the surface has dried, apply two coats of Paint & Prime®.

Commercial Apartment Walls

Prime stained areas with Paint & Prime® or entire area for a more uniform surface. Some badly stained areas may require an additional coat of Paint & Prime®.

Graffiti, Ink, Pencil & Most Felt Markers

It takes 1-2 coats of Paint & Prime® to seal out stains. It will cover graffiti with one coat in most cases.

Mold & Mildew Stains

Wash thoroughly with a mildew remover and allow to dry. Coat with 1 to 2 coats of Paint & Prime® as needed. This coating contains mold and mildew inhibitors to resist future mold, mildew and fungus surface growth in most applications. It also has excellent water resistance.

Aluminum, Galvanized Steel, Some Vinyl

Wash with a concentrated cleaner to remove all surface contamination.

Cement, Concrete, Masonry Block, Stucco, Cement Composition Siding

All new surfaces must be cured. Remove all form release and curling agents. Cracks, voids, and other holes should be repaired with acrylic or butyl patch or sealant.

Wood

Remove loose paint and properly prepare all old chalky paint surfaces.

Salvability

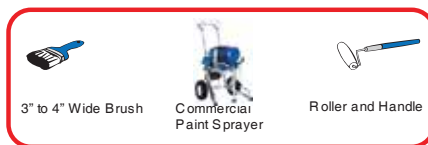
Most surfaces are savable, but the savability and suitability of the surface must be determined by the applicator. Manufacturer assumes no responsibility for the savability or suitability of the surface or the user's inability to use this product properly. Properly preparing the surface by sanding and patching will determine some savability and suitability.

Application Tools

Brush - Use a nylon/polyster brush.

Roller - Use a 3/8"-3/4" synthetic cover.

Spray - Airless Pressure....2000 psi. Tip...015"-021"



Storage

Store unused product in tightly sealed container. DO NOT ALLOW TO FREEZE. Freezing will solidify and destroy this product.

First Aid/Caution

Keep out of Reach of Children. If swallowed, do not induce vomiting. Give milk or water and seek medical attention immediately. In case of contact with eyes, flush thoroughly with water and call 911 or the poison control center. This product contains a unique combination of water base acrylic co-polymers.

25-Year Limited Warranty

For 25 years from date of application Ames Research Laboratories, Inc. warrants Paint & Prime® 25 year with one coat hiding over most surfaces when applied according to label directions. Ames Research Laboratories, Inc. warrants that this product:

- Will not stain brick, glass, trim, or other surfaces below the painted surface;
- Will not peel or blister from properly prepared surfaces;
- Will not erode to expose the substrate.

Two or more coats may be required over rough, textured, or porous surfaces. Some difficult surfaces, such as moist basement walls, may require waterproofing with other Ames® elastomeric coatings such as Ames Block & Wall® Liquid Rubber.

If this product does not perform when used according to label application instructions, Ames Research Laboratories, Inc. will, with proof of purchase, replace the returned product with product of an equal value or refund the purchase price. This guarantee in no way implies replacement due to product failure from improper application. This warranty does not include labor or the cost of labor for the application of any paint. This guarantee applies only to the Distributor or Purchaser of the product and cannot be extended to any other person. Frozen product will solidify and is not covered under product defect warranty. Since the manner and condition of application are beyond our control, neither seller nor manufacturer shall be liable for any injury, loss or damage, direct or consequential, arising out of the use of the inability to use this product. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

CA Prop 65: This product may contain chemical(s) known to the state of California to cause and/or birth defects or other reproductive harm.

Manufactured by Ames Research Laboratories, Inc. ☪

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Visit our website at www.amesresearch.com

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Warning: If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSHI-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Protect From Freezing
Store Above 50° F



Satin Tintable White

PP255