

Helps Stop Mold & Mildew on:
Underlayment
Wood
Foundations
Concrete
Masonry



Fills Cracks and Crevices
Thick and Creamy Texture
Water Clean Up
Nearly Odorless

It's Impervious!
It's Elastic!
It's Rubber!
Just Brush, Roll, or Spray

Ames® BLUE MAX®

Liquid Rubber

Multi-Purpose BASEMENT & FOUNDATION Waterproofer

Helps Repair & Restore Storm Damage
Works for Interior & Exterior Applications

Five Gallon (18.925 Liters)



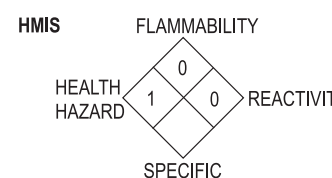
⚠️ WARNING

Children can fall into bucket and drown.
Keep children away from buckets with even a small amount of water.



⚠️ AVISO

Niños pueden caerse adentro del balde y ahogarse.
Retire los niños del balde aunque solamente tenga un poco de agua.



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What is Blue Max®?

Ames® Blue Max® is a special blend of elastomeric liquid rubber that dries to a tough, high strength, elastic membrane. It is easy to apply; simply roll, brush, or spray with a commercial airless sprayer. The product is high in solids, low odor, blue in color, and thick in consistency. It is ready to use straight from the container with little or no stirring. Blue Max® contains no petroleum distillates; it is non-toxic, environmentally friendly and cleans up easily with water. Once set, it does not re-emulsify.



Blue Max® is impervious to water when applied in a uniform and seamless fashion with adequate dry mil thickness. Blue Max® comes in two grades: a heavy duty, sprayable, regular grade and a trowel grade suitable as a filler or caulking. Blue Max® is extremely adhesive and out performs most asphalt emulsions. When dry it stretches up to 1200% to expand and contract with the surface to resist cracking or peeling.

Blue Max® is especially effective in saving and extending the life of old basement and bearing walls. It provides significant strength to older surfaces. It flows into cracks and crevices as a liquid and sets up as a durable rubber to seal leaks wherever they occur. Blue Max® is highly resistant to standing water. It is the best technology today for waterproofing in extreme wet situations such as: below grade foundations, basement walls, and cisterns. Blue Max® is an excellent coating for ICF and is used by both professional contractors and homeowners alike.

Exterior above grade applications must be top coated for UV protection. Blue Max® works well as a primer and waterproofing membrane for other Ames® products such as: Paint & Prime®, Block & Wall® Acrylic, and many other Ames® coatings.

Waterproofs & Repairs

- Wood
- Concrete
- Concrete Pipes
- Masonry
- Basement Walls
- Below-Grade Walls
- Cisterns
- Insulated Concrete Forms

Do It Yourself in Three Easy Steps All specifications are suggestion only

1. Clean & Prepare the Surface

Read all instructions on the label before beginning. Do not use soaps or detergents prior to cleaning surface. Always run a test patch first in an inconspicuous area to ensure that proper adhesion and drying occurs with the product. Do not proceed unless you are satisfied. Be sure that surfaces are clean and dry before the coating application. Caulk all cracks greater than 1/8 inch wide with Blue Max® Trowel Grade.



2. Seam Tape & Prime the Surface

Surfaces with joints, cracks, flashings, vents, or where two unlike surfaces come together require Ames® Peel & Stick™ Seam Tape (PS250) 2"x50', (PS450) 4"x50', or (PS650) 6"x50' to provide additional strength and reinforcement. Prime all surfaces generously with Blue Max® prior to setting the Peel & Stick™ Seam Tape in place and let it dry. (See Peel & Stick™ Seam Tape label for instructions.) Apply a minimum of two coats (allow to dry between coats) of Blue Max® over the Peel & Stick™ Seam Tape and allow to cure.



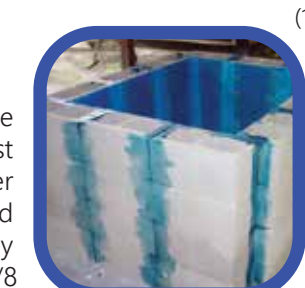
3. Paint, Roll, or Spray it On

Apply Blue Max® to the surface. We recommend two gallons per 100 square feet for walls, and three gallons per 100 square feet for cisterns or as needed. Blue Max® is slightly tacky and may be top coated with Block & Wall® Acrylic or Paint & Prime®. Blue Max® needs to be top coated in applications with direct sun contact to protect from UV degradation. Applications below ground, such as ICF (insulated concrete form) exterior below grade foundations or cisterns, do not need to be top coated.

Concrete Walls & Foundations

(1) The surface must be clean, dry, and free of loose materials. Fill all joints or cracks wider than 1/8 inch with Blue Max® Trowel Grade. (2) It is important to seam tape all joints and cracks to avoid future cracking and leaking. (3) Blue Max® may be brushed, rolled, or sprayed. We recommend two gallons per 100 square feet for walls. The application must be applied in a continuous, unbroken seal with a minimum dry thickness of no less than 30 mils (the thickness of a dime).

Cisterns



(1) The surface must be clean, dry, and free of loose material. Fill all joints or cracks wider than 1/8 inch with Blue Max® Trowel Grade. (2) It is important to seam tape all joints and cracks with seam tape (PS250, PS450, or PS650) to avoid future cracking and leaking. (3) Blue Max® may be brushed, rolled or sprayed. We recommend a minimum of three gallons per 100 square feet as needed. Apply in multiple coats for water containment. The application must be applied in a continuous, unbroken seal with a minimum dry thickness of no less than 30-50 mils (the thickness of a dime to a quarter). Allow to completely cure before filling. Can continue to cure for up to two weeks.

How To Waterproof a Plywood Deck.
 (Scan QR Code with Phone)



Weather & Drying Guidelines

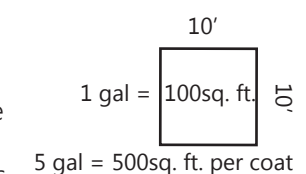
Blue Max® is best applied between 50° to 90°F (10° to 30°C) on warm dry surfaces. Be sure humidity is under 50% and that the dew point and temperature have a good spread. Check the weather and remember the rules: Apply when the streets are dry, the sun is in the sky and no inclement weather is forecast for at least 48 hours. Blue Max® goes on a light blue color and dries to a darker blue. Make sure Blue Max® is completely dark blue before proceeding with next coat. Blue Max® begins to dry in approximately 2-4 hours depending on the thickness of application and weather. It is recommended to Allow 24 hours between coats (additional drying time may be required between coats in humid localities). It continues to cure for up to two weeks. Low temperatures, high humidity, evening and morning dew will require increased drying/curing time. A slight tack is normal after drying.

Clean-Up, Storage, & Disposal

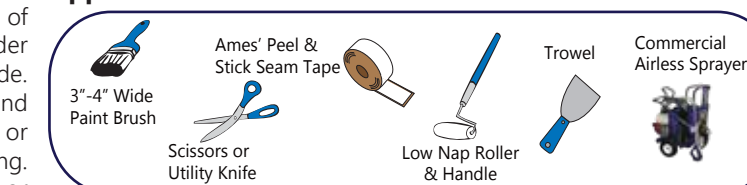
Clean tools and small spills with water. Store unused product in its original can, tightly sealed and protected from freezing. Dispose of this product in accordance with local, state, and federal laws.

Estimated Coverage

Standard product coverage on a smooth surface is one gallon per 100 square feet per coat (est. 10 mil). More than one coat is recommended. More coats equal longer life. Rough surfaces will require additional product and drying time.



Application Tools



First Aid / Caution

Keep out of reach of children. If swallowed, do not induce vomiting. Give milk or water and seek medical attention immediately. In case of contact with eyes, flush thoroughly with water and call a doctor or poison control center. This product contains a unique combination of waterbased acrylic copolymers. Call 911 for the Poison Control Center. Repeated or prolonged contact with skin may produce irritation or sensitivity. Use gloves. Water cleanup.

Warning: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

CA Prop 65: This product may contain chemical(s) known to the state of California to cause cancer and/or birth defects or other reproductive harm.

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 Store Above 50° F