		Espressione	
Thanks for purchasing this fi Please complete the information	ne ESPRESSIONE produce ation below and return pron	t. nptly to help us validate your registrati	on.
Mr.	Mrs.	Ms. Miss	
First name	Ini	tial Last name	-
Address (Number and Stree	t)		Apt. #
City		State	Zin
City			2ip
Date of Purchase / / Month Day Year	Phone Numbe	r E-Mail A	Address
Product Name:		And Model #:	
Name of Store Where Purch Check the three (3) most im		vour purchase.	
Received as Gift		Style/Appearance	Special Offer
Prior Experience		Reputation	Ease of Operation
Recommendation of Far		Warranty/Service	Magazine Advertising
Recommendation of Sale Product Packaging	esperson	Value for Prince Product Features	Newspaper Advertising In-Store Display
Quality/Durability			
— Which kitchen appliances do	you currently own or inter	d to purchase:	
Cu	rrently own Intend to	buy	Currently own Intend to buy
Coffeemaker		Food Processor	
Espressomaker	ā ā	Mini Food Processor Stand Mixer	<u>ā</u>
Coffeegrinder Pastamaker		Stand Mixer Toaster	
Deep Fryer	<u>ă</u> <u>ă</u>	Blender	<u> </u>
Toaster Oven/Broiler Microwave Oven		Convection Oven Bread Maker	
Date of Your Birth		Do you currently own	any other Espressione Product?
		L Ye	
Excluding yourself what are Male Female Age	the ages of the people (in) Male Female Age	years) in your household? Male Female Age	I live alone Male Female Age
f you received this product a	as a gift, please indicate the	e occasion:	Other
Education (please check wh	Some College	Complete College	Graduate School
Which group best describes Under \$ 15,000 \$ 75,000 - \$ 100,000	your family income?	a \$ 25,000 - \$ 49,999	🗋 \$ 50,000 - \$ 74,999
In the last 6 (six) months ha	, , , , _		
 Purchased clothes through Purchased gifts through 	° –	ed in your garden? eled on vacation?	
Thanks for filling out this que in additional market researc	estionnaire. Your answers a h for Espressione or obtain	are important to us. Please check her information on new and interesting o	e if you would prefer not to participate portunities.
			- ~
🦺			• 0
Espress	ione LIM	ITED WARRANTY	
What Does This Warranty Con warranty is limited to replacement damaged in transit, which shall	ver? We warrant each Espresso ent or repair, free of charge at o be returned to us, transportation	ur factory authorized service center, of any d	ial and workmanship. Our obligation under this efective part of parts thereof other than parts presso Coffee Machine is used in accordance
with the factory directions that a How Long Does The Coverage		e year from the date of delivery and applies on	ly to the original purchaser.
What Does This Warranty No	t Cover? This warranty does n	ot cover defects or damage to the Espresso	Coffee Machine which result from repairs or
alternations to the machine outs misuse, negligence or accident of this warranty are not recover above limitation may not apply t	ide our factory authorized service s. Also, consequential and incide able under this warranty. Some s	e center, nor shall it apply to any Espresso Col ental damages resulting from the use of this p states do not allow the exclusion or limitation of	fee Machine which has been subject to abuse, roduct or arising out of any breach of contract of incidental or consequential damages, so the
		pare parts are needed, please write	
		ELECTRA CRAFT	
		41 Woodbine Street Bergenfield, NJ 07621 201 439 1700 phone	
		201 439 1700 phone info@electra-craft.com	
ESPRESSIONE Service Center on how to return the unit to the	will discuss the problems you a n for warranty repair. The coffee	re experiencing with your Espresso Coffee N machine must be properly packed in the original	lachine and if necessary, will give instructions ginal packaging material (keep loose parts) to SIONE and will not be covered by this warranty. He ESPRESSIONE Service Center will advise irely the responsibility of the consumer. mited to te applicable warranty period set forth ward apply the way ESPECIANE does not applicable warranty period set forth ward to be the way ESPECIANE does not applicable warranty period set forth applicable wa
		wing transit is not the responsibility of FCDDFC	SIONE and will not be covered by this warranty
prevent damage in transit. Any d Should service be required on v	amage to the machine caused du our ESPRESSIONE Espresso (Coffee Machine outside the limited warranty.	he ESPRESSIONE Service Center will advise

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C/o The Smith Agency, Ltd. P.O. Box 669307 Marietta, Georgia USA 30066-0106