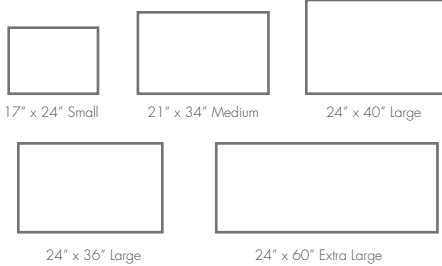


The Grund® Difference

- Yarn:** We use the highest quality fibers available to make our yarn. Our polyacrylic and polyester yarns provide the best moisture absorption and dries very quickly. For high moisture areas like the bath, kitchen, or laundry rooms, this is very important.
- Non woven fabric:** By using non woven fabrics, our rugs are resistance to humidity and provide natural anti-bacterial protection and without the use of additional chemicals.
- Slip resistance layer:** One of our competitive advantages is our durable slip resistant bottom. Made out of the toughest latex material, our rugs provide a safe option for high moisture areas like the bath or kitchen.
- Edge seam:** To finish off our rugs, we use a durable edge during our manufacturing process guaranteed to last. In fact, we offer the industry best, five year warranty on our products.

Grund® offers a variety of sizes



“I am Grund®”

We are confident in the quality and durability of our rugs. So, we are offering the industry best, five year warranty. Some manufacturers do not even offer a warranty. Our family stands behind every product we make. Try us once... and you'll feel the difference!



Our Story



One cold winters night in the Czech Republic an innovative family watched as an outdated machine produced their first product, a bath mat, which was to change the family's fortunes. The story of the Grund family and their company of the same name begins in 1990 in the Czech Republic. The country had newfound freedom and Mr. and Mrs. Grund wanted to take advantage of this opportunity to change their lives. That's when Mrs. Grund discovered the need for upscale bathroom rugs. Mr. Grund, a textile engineer, began further developing this idea and soon the family was producing their own product in the garage of their home. The Grund family headed to Prague to sell their products. They were able to sell thirteen rugs and pay for the trip, an indicator of their products potential success. By 1991 the company had begun to take off. They increased production and established a facility in a small cottage in the Giant Mountains. Just a year later in 1992 the company had acquired over 20 employees and were in the process of building a full line factory. Today Grund is growing as a global and award winning brand. They have sold their products in over 40 countries, have established branches in Germany and now are working towards bringing their products and a textile factory to the United States. The beliefs and goals of the Grund family when they established this company have continued to this day and are reflected in the company's mission statement and corporate values. Their mission is based on innovation, social responsibility, partnership and the idea that this is a family company.

GRUND®

Ultra Premium Rugs for the Home

704-612-0694

Michael Twer - VP/GM

Email: mtwer@grundamerica.com

www.grundamerica.com



GRUND®



Ultra Premium Rugs for the Home

Industry Best warranty five years

Will not fade or yellow even after 100 washes

Award winning designs

Highest quality materials used

Slip resistant bottom



Try it once... and, you'll feel the difference

www.grundamerica.com

Grund® Offers Three Cutting Edge Technologies



Polyester: Our Grund® Basic rugs are made from a durable polyester. They are much softer and thicker than traditional microfiber rugs. In addition, they offer a very luxurious look and feel.



Polyacrylic: Our Grund® Designer rugs are made with our polyacrylic material. Polyacrylic, which is like wool, offers the best protection and durability. It has great absorption and lasts the longest, even after 100+ washes. One of the major Grund® quality differences, our rugs come with a five year warranty and are built to last.



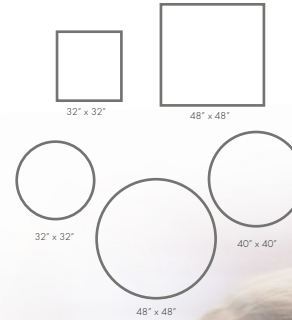
Organic Cotton: Our Grund® Organics rugs are made of 100% cotton from certified biological cultivation. Our Organic Cotton is a safe, socially responsible and environmentally friendly alternative to conventional cotton. It provides the same benefits of conventional cotton, soft, durable, affordable-but without the negative effects to the environment and to human exposure to harmful chemicals. Our Organic Cotton Home Rugs are certified by GOTS, which is the worldwide leading textile processing standard lab. The Grund® Organic Cotton Home Rugs can be used in many rooms in the home, including the bathroom, kitchen, laundry room, and utility rooms."



Great for the bathroom, kitchen, and play areas



Grund® offers a variety of sizes



Grund® Mandalas and Area Rugs

The meaning of mandala comes from Sanskrit meaning "circle." Even though it may be dominated by squares or triangles, a mandala has a concentric structure. Mandalas offer balancing visual elements, symbolizing unity and harmony. The meanings of individual mandalas are usually different and unique to each mandala. Mandalas are used in several international cultures as a spiritual and ritual symbol to exhibit radical balance and cosmic and psychic order.

Created by Grund® employees, each Mandala design expresses their inner peace, joy, and a sense of pride. Each design offers a harmonizing feel of balance and pride. In addition, they offer something different and unique.

This year, we are launching several designs such as Knowledge of Self, Harmony, Understanding, Comprehension, and Gratitude to name a few.

The Grund® Mandalas and Area Rugs make a perfect addition to your playroom, kitchen, bathroom, laundry room. And, they can be washed and offer a 5 year warranty! By the way, your pet may want to be comfortable too!



For more information, visit us at www.grundamerica.com