American Originals™ Hardwood Flooring



Bruce° hardwood floors



reverso en español



Hardwood Flooring

American Originals™

A world of design possibilities

You tried ten samples before choosing the perfect shade of blue for your living room walls. It took years of scouring antique shops and flea markets across several states to find the perfect vase for your favorite flowers. It's those little things that make your home yours. From furniture to fabrics to floors, you take every detail into consideration.

At Bruce® we share your eye for detail. It's a perspective we've held for over 100 years. We put that same focus and attention into creating our American Originals hardwood collection. The result is a hardwood floor that has been crafted with the same consideration and detail you put into every room of your home. A floor that stands up to our exacting standards – and more importantly, yours.

- Designer inspired colors transform your interiors with bold elegance
- A variety of widths to complement your own personal style
- EverGuard™ Premium finish Resists wear up to 2X better than standard finishes*
- Made in the USA

*Standard finishes are site-applied urethane finishes



How to Choose Hardwood Flooring

All colors are available in the width of your choice!

Select style and color – a rich palette of 18 popular colors ranging from Sugar White to Flint



2 Select your plank width – for a customized look you can mix your plank widths within the same construction

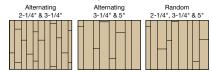


A world of *Design* possibilities...

Who says a custom-designed floor has to be expensive? Not the designers, builders, remodelers and homeowners who have discovered the ease and endless design possibilities of Bruce® factory-finished floors. With over 100 styles, it's easy to create a floor with a custom-designed look at a fraction of the price. Mix different colors, styles, and board widths to create a truly unique hardwood masterpiece.

Mixing Sizes

Mixing board widths is an easy way to stand out from the crowd. Consider these examples:



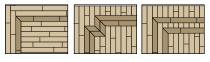
Inset Treatments

Create a border with several rows of one color or style to frame the inset. Let your imagination spark the inset treatment. Change the style, change the color, create new patterns... anything goes!



Custom Border Treatments

Introduce different colors or species to create a stylish border that makes a unique custom design statement.



How to Choose Hardwood Flooring

Select your construction – Solid or Click-Lock construction for use in any room

Solid Available in 2-1/4", 3-1/4", and 5" widths, 3/4" thick

Solid hardwood flooring is designed for installation on or above ground level and is installed by nailing boards to a wood subfloor.

Low Profile Solid Available in 2-1/4" width only, 5/16" thick

Low profile solid hardwood flooring can be glued-down over concrete and other hard surfaces or stapled to an existing wood subfloor. Offers a smooth transition to other rooms with different floor coverings. Install on or above ground level.

Click-Lock Available in 3" and 5" widths, 3/8" thick

Click-Lock hardwood floors are the easiest to install. They require no nails, glue or staples and can be installed on all levels of your home, including your basement.

Subfloor Construction

Depending on whether you choose solid or click-lock hardwood, they may be installed using glue, nails, or staples or may interlock to "float" above your subfloor. Glue-down and floating installations are usually over concrete, vinyl and other non-nailable surfaces. Nails or staples are used when installing over wood subfloors.

Durability

American Originals™

With EverGuard™ Premium Finish

- · Ensures beauty and durability that last a lifetime
- Provides maximum scratch, stain, and wear resistance
- Delivers all the performance needed to resist everyday traffic and spills





Garantía residencial de por vida



Care and Maintenance

To preserve the beauty of your floor, sweep or dry mop as needed. Periodically clean with Bruce® Hardwood & Laminate Floor Cleaner and the Bruce Swivel-Head Mop with reversible terry cloth cover. Simply spray and mop. Clean up spills immediately and follow with the recommended floor cleaner.







Oak Sugar White

2-1/4" x 3/4" Model #: SHD2500 SKU #: 1000024604 3-1/4" x 3/4" Model #: SHD3500 SKU #: 1000024757 5" x 3/4" Model #: SHD5500 SKU #: 1000025047

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2500 SKU #: 1000024647

3" x 3/8"

Model #: EHD3500I SKU #: 1000025555 5" x 3/8" Model #: EHD5500L SKU #: 1000025653



Oak Tinted Tea

2-1/4" x 3/4" Model #: SHD2323 SKU #: 1000024613 3-1/4" x 3/4" Model #: SHD3323 SKU #: 1000024769

5" x 3/4"

Model #: SHD5323 SKU #: 1000025048

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2323 SKU #: 1000024648

3" x 3/8"

Model #: EHD33231 SKU #: 1000025555 5" x 3/8" Model #: EHD5323L SKU #: 1000025655



Maple Country Natural

Solid

2-1/4" x 3/4" Model #: SHD2710 SKU #: 1000024615 3-1/4" x 3/4" Model #: SHD3710 SKU #: 1000024770 5" x 3/4" Model #: SHD5710 SKU #: 1000025051

Low Profile Solid

2-1/4" 2-1/4" x 5/16" Model #: SNHD2710 SKU #: 1000024649

3" x 3/8" Model #: EHD3710L SKU #: 1000025557 5" x 3/8" Model #: FHD5710I

SKU #: 1000025656



Oak Spice Tan

Solid

2-1/4" x 3/4" Model #: SHD2214 SKU #: 1000024618 3-1/4" x 3/4" Model #: SHD3214 SKU #: 1000024772 5" x 3/4" Model #: SHD5214

SKU #: 1000025055

Low Profile Solid 2-1/4" x 5/16" Model #: SNHD2214 SKU #: 1000024651

3" x 3/8" Model #: EHD3214L SKU #: 1000025559 5" x 3/8"

Model #: EHD5214I SKU #: 1000025661



Oak Natural

Solid

2-1/4" x 3/4" Model #: SHD2210 SKU #: 1000024616 3-1/4" x 3/4" Model #: SHD3210 SKU #: 1000024771 5" x 3/4" Model #: SHD5210 SKU #: 1000025052

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2210 SKU #: 1000024650

3" x 3/8' Model #: EHD3210L SKU #: 1000025558 5" x 3/8" Model #: EHD5210I SKU #: 1000025658





Oak Copper Light

2-1/4" x 3/4" Model #: SHD2216 SKU #: 1000024619 3-1/4" x 3/4" Model #: SHD3216 SKU #: 1000024775 5" x 3/4" Model #: SHD5216 SKU #: 1000025056

Low Profile Solid 2-1/4" x 5/16" Model #: SNHD2216 SKU #: 1000024652

Click-Lock
3" x 3/8"
Model #: EHD3216L
SKU #: 1000025560
5" x 3/8"
Model #: EHD5216L
SKU #: 1000025663



Oak Brown Earth

Solid	Low Profile Solid
2-1/4" x 3/4" Model #: SHD2217 SKU #: 1000024626	2-1/4" x 5/16" Model #: SNHD2217 SKU #: 1000024675
3-1/4" x 3/4" Model #: SHD3217 SKU #: 1000024788 5" x 3/4" Model #: SHD5217 SKU #: 1000025071	Click-Lock
	3" x 3/8" Model #: EHD3217L SKU #: 1000025568
	5" x 3/8" Model #: EHD5217L SKU #: 1000025670









Oak Copper Dark

2-1/4" x 3/4" Model #: SHD2211 SKU #: 1000024622 3-1/4" x 3/4" Model #: SHD3211 SKU #: 1000024783

5" x 3/4"

Model #: SHD5211 SKU #: 1000025065

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2211 SKU #: 1000024655

x 3/8" Model #: EHD32111 SKU #: 1000025562

5" x 3/8" Model #: EHD5211L SKU #: 1000025666



Maple Warmed Spice

Solid

2-1/4" x 3/4" Model #: SHD2733 SKU #: 1000024620 3-1/4" x 3/4" Model #: SHD3733 SKU #: 1000024780 5" x 3/4" Model #: SHD5733

SKU #: 1000025058

Low Profile Solid

-1/4" 2-1/4" x 5/16" Model #: SNHD2733 SKU #: 1000024654

3" x 3/8"

Model #: EHD3733L SKU #: 1000025561 5" x 3/8" Model #: EHD5733L



Maple Timber Trail

Solid

2-1/4" x 3/4" Model #: SHD2735 SKU #: 1000024618 3-1/4" x 3/4" Model #: SHD3735 SKU #: 1000024772 5" x 3/4" Model #: SHD5735

SKU #: 1000026055

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2214 SKU #: 1000024651

3" x 3/8"

Model #: EHD3214L SKU #: 1000025559 5" x 3/8" Model #: EHD5214L SKU #: 1000025661



Oak Ginger Snap

Solid

2-1/4" x 3/4" Model #: SHD2060 SKU #: 1000024627 3-1/4" x 3/4" Model #: SHD3060 SKU #: 1000024790 5" x 3/4" Model #: SHD5060 SKU #: 1000025072

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2060 SKU #: 1000024676

3" x 3/8" Model #: EHD3060L SKU #: 1000025571 5" x 3/8" Model #: EHD5060I SKU #: 1000025672



Maple Salsa Cherry

Solid

2-1/4" x 3/4" Model #: SHD2728 SKU #: 1000024631 3-1/4" x 3/4" Model #: SHD3728 SKU #: 1000024799 5" x 3/4" Model #: SHD5728 SKU #: 1000025092

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2728 SKU #: 1000024677

3" x 3/8" Model #: EHD3728L SKU #: 1000025612 5" x 3/8" Model #: EHD5728I

SKU #: 1000025675



Oak Brick Kiln

2-1/4" x 3/4" Model #: SHD2218 SKU #: 1000024629 3-1/4" x 3/4" Model #: SHD3218 SKU #: 1000024793

5" x 3/4" Model #: SHD5218 SKU #: 1000025086

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2218 SKU #: 1000024658

3" x 3/8" Model #: EHD3218L SKU #: 1000025574 5" x 3/8" Model #: EHD5218L SKU #: 1000025673



Oak Deep Russet

2-1/4" x 3/4"

Model #: SHD2362 SKU #: 1000024632 3-1/4" x 3/4" Model #: SHD3362 SKU #: 1000024802 5" x 3/4" Model #: SHD5362 SKU #: 1000025094

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2362 SKU #: 1000024678 3" x 3/8" Model #: EHD3362I

SKU #: 1000025576 5" x 3/8" Model #: EHD5362L SKU #: 1000025676



Maple Carob

Solid

2-1/4" x 3/4" Model #: SHD2745 SKU #: 1000024635 3-1/4" x 3/4" Model #: SHD3745 SKU #: 1000024810 5" x 3/4" Model #: SHD5745 SKU #: 1000025096

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2745 SKU #: 1000024660

3" x 3/8" Model #: EHD3745L SKU #: 1000025578 5" x 3/8" Model #: EHD5745L SKU #: 1000025678



Oak Coastal Gray

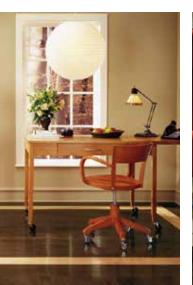
Solid

2-1/4" x 3/4" Model #: SHD2623 SKU #: 1000024643 3-1/4" x 3/4" Model #: SHD3623 SKU #: 1000024814 5" x 3/4" Model #: SHD5623 SKU #: 1000025098

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2623 SKU #: 1000024665 3" x 3/8" Model #: EHD3623L SKU #: 1000025579

5" x 3/8" Model #: EHD5623L SKU #: 1000025684







Oak Barista Brown

2-1/4" x 3/4" Model #: SHD2277 SKU #: 1000024637 3-1/4" x 3/4" Model #: SHD3277 SKU #: 1000024812 5" x 3/4" Model #: SHD5277 SKU #: 1000025097

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2277 SKU #: 1000024661

3" x 3/8" Model #: EHD3277L SKU #: 1000025591 5" x 3/8" 5" x 3/8" Model #: EHD5277L SKU #: 1000025679





Oak Flint

Solid

2-1/4" x 3/4" Model #: SHD2275 SKU #: 1000024645 3-1/4" x 3/4" Model #: SHD3275 SKU #: 1000024816 5" x 3/4" Model #: SHD5275 SKU #: 1000025103

Low Profile Solid

2-1/4" x 5/16" Model #: SNHD2275 SKU #: 1000024666

3" x 3/8" Model #: EHD3275L SKU #: 1000025581 5" x 3/8"







Environmental Sustainability

As the world's largest hardwood flooring company, Armstrong® (Bruce® is an Armstrong brand), has a vested interest in protecting forests where our raw materials come from.

Our strategy requires that we protect the communities where we extract, process, and manufacture our wood products. Our goal is to support sustainable forest management practices, globally, including planting trees to replenish what we harvest.

Sustainability Features

- Forest Stewardship Council (FSC) certification available for selected solid and engineered hardwood products
- Our engineered wood flooring is certified as a low-emitting (low-VOC) wood prouct



Quality Craftsmanship

The painstaking attention to detail that begins with the design process continues throughout every stage of manufacturing from lumber selection to final finishing. Rigorous quality control, including more than 75 inspections throughout the entire manufacturing process, guarantees floors that install precisely and look beautiful for a lifetime.

RAW MATERIALS: Armstrong® starts by inspecting and grading every board to ensure each will meet our rigid quality standards. Only the best pass our inspection.

PRECISE DRYING: A key step in preparing the wood, we dry our lumber in state-of-the-art kilns that are constantly monitored by highly trained technicians to ensure the boards meet the specifications required to produce superior quality flooring.

GRADING STANDARDS: Each board is meticulously graded and any unacceptable material is removed before milling.

PRECISION MILLING: All planks are made straight, sanded to a consistent thickness, and machined to create a perfect tongue and groove fit. Adhering to the strictest standards during the milling process ensures reliable quality and consistency of all floor planks, from carton to carton. The planks install easily and fit together snugly for a finished floor that is stable, even and consistent.

ADVANCED COLOR MANAGEMENT: Armstrong uses computerized color monitoring systems to assure the highest level of color consistency from board to board and carton to carton, catching and correcting variations too subtle to be distinguished by the human eye.

