

RUST-OLEUM® FLEXIDIP™ FREQUENTLY ASKED QUESTIONS

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GENERAL

Q. WHY WOULD YOU USE A REMOVABLE COATING?

A. A removable coating such as Rust-Oleum® FlexiDip™ allows for a unique custom and protective feature while providing the consumer the option to remove if needed.

Q. WHERE CAN FLEXIDIP™ BE USED?

A. FlexiDip™ can be virtually used anywhere. From customizing your vehicle or home décor items to adding protection and grip to tools and home accessories, FlexiDip™ is an ideal coating for any and all objects that need a new, fresh finish with the option for removal when you want to change your look.

Q. WHAT ARE THE MOST POPULAR USES FOR FLEXIDIP™?

A. FlexiDip™ has an endless amount of uses. FlexiDip™ works great on autos and is a great option for customizing wheel rims, front grills, interior consoles, hoods, bumpers and more. In addition, the product will work on tool handles, gardening tools, decorative items and accessories.

Q. WHAT TYPE OF SURFACES CAN I PAINT WITH FLEXIDIP™?

A. FlexiDip™ is great for metal, plastic, glass & tight grained wood. It can be used on porous surfaces as long as removing the product is not the intent. The smoother the surface to be painted, the easier the removal will be.

Q. HOW DOES FLEXIDIP™ HOLD UP IN EXTREME WEATHER CONDITIONS?

A. FlexiDip performance is not impacted by extreme weather conditions. It does not crack or become brittle and will retain optimal performance even in the harshest conditions.

Q. CAN FLEXIDIP™ BE USED AS A PROTECTIVE COATING AGAINST ROAD SALT?

A. Even though the product is not positioned as a winterizer, internal lab tests indicate the product is not adversely affected by road salt or other severe conditions.

PREP

Q. WHAT PREP WORK GOES INTO USING FLEXIDIP™?

A. Mask off around the area to be coated. For wheel rims, the use of index cards works great in between the tire and the rim to avoid overspray. Although the product has the unique feature of removability, light overspray may prove to be difficult to remove especially from rubber tires.

Q. WHEN SHOULD THE MASKING TAPE BE REMOVED?

A. In order to produce nice, clean lines of the FlexiDip™ coating, it is recommended to remove the masking tape when the last coat is still wet. If for some reason, the product dries before the removing of the tape, light spray the edge of where the tape and coating meet and quickly remove. The coating typically begins to dry 5-10 minutes in between coats.

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APPLICATION

Q. HOW MANY COATS OF FLEXIDIP™ SHOULD BE APPLIED?

A. It is recommended to use 4-5 even coats. The first coat must be applied light to build a solid base of product. Coat the area lightly with 50% coverage on the first coat. Wait 5 to 10 minutes between coats. If you are coating wheel rims, by the time you finish the last wheel rim, you should be ready to add the next coat to your first wheel rim. The more coats applied, the thicker the coating, the easier it will be able to remove.

Q. CAN FLEXIDIP™ BE TOP COATED?

A. No, top coating will cause the surface to wrinkle and will make removal difficult.

CARE & MAINTENANCE

Q. CAN EITHER OF THESE PRODUCTS BE PUT ON ITEMS THAT GO IN A DISHWASHER?

A. Due to potential high heats generated from the dishwasher, FlexiDip™ coated items are not recommended for dishwasher use. All household items should be hand washed. We recommend the product to cure 24 hours prior to washing.

Q. CAN FLEXIDIP™ GO THROUGH A CAR WASH WHEN USED ON A CAR EXTERIOR?

A. FlexiDip™ not only holds up great in automated car washes, it also withstands elements- snow, rain, sleet and more. We recommend allowing the product to cure 24 hours prior to washing.

REMOVAL

Q. HOW DO I REMOVE FLEXIDIP™?

A. Begin at one edge and slowly rub the coating until it begins to peel. Slowly pull the film. You should expect the coating to come off in large pieces. For more intricate surfaces or for faster removal, a solvent, such as Naptha may also be used.

Q. WHEN SHOULD I REMOVE THE FLEXIDIP™?

A. If you want to remove FlexiDip and will be using it on objects used outside and exposed to UV rays, remove it within 3 months of application. For items coated that will be used indoors, there is no timetable on when it is easiest to remove the coating.