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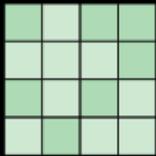


A rich blend of shades, textures and gorgeous coloring makes Beautiful Wood Cherry porcelain tile almost irresistible. Commonly found in high-end, luxury homes, cherry is possibly the most refined and elegant among all the American hardwoods and has long been prized for its beautiful, rich grain. These 8x36 porcelain planks wonderfully capture the gorgeous nuances and exceptional color and pattern variability of cherry, enticing the eye to linger and savor every last detail, while the wide format gives an up-to-the-minute look to your space. A wonderful alternative to traditional wood flooring, Beautiful Wood Cherry combines the strength of porcelain with the feeling of natural wood. Warm and welcoming, and without the care concerns of actual wood, you will want these wide format porcelain tiles to run throughout your entire space.

porcelain floor and wall 8 x 36



Model: HDE966018X36
HD SO SKU: 1001-675-903
Cherry

| properties | results | shade variation |
|---------------------------|---|---|
| Recommended Grout | #52 Tobacco Brown -OR- #540 Truffle |  V2 Slight Variation |
| Water Absorption | <0.5% | |
| Breaking Strength | 643 lbf avg | |
| Surface Hardness | 7 | |
| Thickness | 10 mm | |
| Durability Classification | III Heavy Residential or Light Commercial | |
| DCOF AcuTest | Fail | |

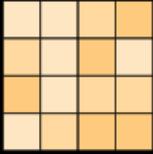


Combining the look of reclaimed wood planks with the classic performance and durability of fine porcelain tiles, Woodshop Umber is so realistic you can hardly believe it's not wood. The distinct markings of sanded and distressed boards give each plank an authentic integrity that projects a relaxed, easy charm. The organic, weather beaten look is both comforting and spontaneous. The on trend combination of browns, greys and beige blend perfectly with up to date decorating schemes, while the contemporary 8x36 wide plank format opens up your space. The expansive look almost magically makes your rooms appear larger. These distinctive tiles are perfect for open plan settings. With Woodshop Umber you can enjoy all the tactile beauty of wood with the easy care of porcelain.

porcelain floor and wall 8 x 36



Model: HDE966108X36
HD SO SKU: 1001-675-907
Umber

| properties | results | shade variation |
|---------------------------|----------------------------------|---|
| Recommended Grout | #172 Urban Putty -OR- #105 Earth |  <p>V3 Moderate Variation</p> |
| Water Absorption | <0.5% | |
| Breaking Strength | 655 lbf avg | |
| Surface Hardness | 7 | |
| Thickness | 10 mm | |
| Durability Classification | IV Commercial | |
| DCOF AcuTest | Pass | |



A stunning slate look that is both bold and daring in its contemporary design also blends an earthy twist that gives this line a down home feel. Hematite *Autumn* features dramatic and distinctive variation, creating a bold and unique look suitable for any room in your home or office. Random shade variation replicates the look of a natural slate and digital technology allows for a non-repeat and unique pattern.

porcelain floor and wall 12 x 12



Model: HDE9612212X12
HD SO SKU: 1000-111-013
Autumn

mosaic 12 x 12



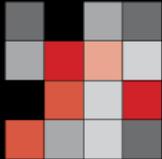
Model: HDE96122M12
HD SO SKU: 1001-351-890
Autumn

trim

3X12 bullnose



Model: HDE96122P43C9
HD SO SKU: 1001-351-893
Autumn

| properties | results | shade variation |
|---------------------------|---|---|
| Recommended Grout | Custom #009 Natural Grey |  <p>V4 Random Variation</p> |
| Water Absorption | <0.5% | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm | |
| Durability Classification | III Heavy Residential or Light Commercial | |
| DCOF AcuTest | Fail | |



An expression of timeless classicism and Italian elegance, Michelangelo *White* is characterized by its grey-taupe veins and the luminous background tone, which ranges from pure white to ivory. This gorgeous recreation of Calacatta marble brings an extensive range of patterns that are created through the use of digital imaging technology to create a unique and varied pattern every time. A glossy wall tile compliments the matte floor tile to create an extraordinary impression on any room in your home.

micelangelo

porcelain floor and wall 12 x 12



Model: HDE9640112X12
HD SO SKU: 1000-111-120
White

ceramic wall 9 x 18



Model: HDE964019X18
HD SO SKU: 1000-111-098
White

Mosaic 12 x 12



Model: HDE96401M12
HD SO SKU: 1001-351-887
White

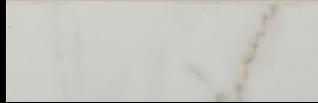
trim

3 x 12 bullnose



Model: HDE96401P43C9
HD SO SKU: 1001-352-146
White

3 x 9 bullnose

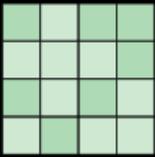


Model: HDE96401S4399
HD SO SKU: 1001-351-889
White

2 x 12 Wall Listello



Model: HDE96401P43C9
HD SO SKU: 1001-351-891
White

| properties | results | shade variation |
|---------------------------|-----------------------|---|
| Recommended Grout | Custom #11 Snow White |  V2 Slight Variation |
| Water Absorption | <0.5% 12X12 | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm 12X12, 9mm 9X18 | |
| Durability Classification | V Heavy Commercial | |
| DCOF AcuTest | Pass | |





The grand canals of the Old Italian Republic harken to a time of grandeur and lavish design. We capture that same spirit with our latest line, Venetia. Venetia provides an updated twist to a classic look. Dramatic veining runs throughout this product, with a mix of stones adding character and interest to your floor or wall. Digital technology ensures few repeating images to provide a unique look and contemporary update to any room.

porcelain floor and wall 12 x 12



Model: HDE9621212X12
HD SO SKU: 1000-994-422
Grey

porcelain floor and wall 18 x 18



Model: HDE9622418X18
HD SO SKU: 1000-110-986
Nocé

trim

3X12 bullnose

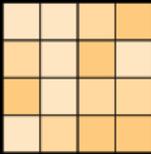


Model: HDE96212P43C9
HD SO SKU: 1001-351-895
Grey

3X18 bullnose



Model: HDE96224P43H9
HD SO SKU: 1001-351-897
Nocé

| properties | results | shade variation |
|---------------------------|--|---|
| Recommended Grout | Custom #386 Oyster Grey |  V3 Moderate Variation |
| Water Absorption | <0.5% | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm 12X12, 8.5mm 18X18 | |
| Durability Classification | III Heavy Residential and Light Commercial | |
| DCOF AcuTest | Fail | |



Embodying an era of craftsmanship and highly skilled artisans, the Montecelio Rustic series takes inspiration from a simpler time when true artists honed their craft for years. Montecelio *Rustic* features a stylized interpretation of travertine to create a bold and distinctive look sure to impress and amaze. The color and vintage graphic of this product provides a contemporary update to any room.

montecelio

porcelain floor and wall 18 x 18



Model: HDE9632718X18
HD SO SKU: 1000-111-131
Rustic

fireplace mosaic 12 x 14



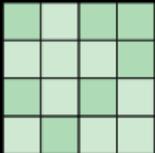
Model: HDE96327FP
HD SO SKU: 1001-351-898
Rustic

trim

3X18 bullnose



Model: HDE96327P43H9
HD SO SKU: 1001-351-896
Rustic

| properties | results | shade variation |
|---------------------------|--|---|
| Recommended Grout | Custom #045 Summer Wheat |  V2 Slight Variation |
| Water Absorption | <0.5% | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8.5 mm | |
| Durability Classification | III Heavy Residential and Light Commercial | |
| DCOF AcuTest | Fail | |



Inspired by classic stone, yet updated with a more modern and clean look, Favrales will inspire harmony and balance into any design. Favrales *Beige* features the look of an emperador light marble, with classic neutral tones that give warmth and light to your home. The light tan coloration and creamy veins that make up this glossy wall tile and matte floor tile will give a crisp, clean look to any room.

porcelain floor and wall 12 x 12



Model: HDE9653012X12
HD SO SKU: 1000-111-024
Beige

ceramic wall 10 x 13



Model: HDE9653010X13
HD SO SKU: 1000-111-038
Beige

trim

3 x 12 bullnose



Model: HDE96530P43C9
HD SO SKU: 1001-351-892
Beige

3 x 10 bullnose

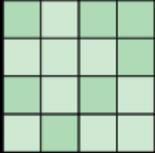


Model: HDE96530S43A9
HD SO SKU: 1001-351-894
Beige

1.75 x 10 Listello



Model: HDE96122P43C9
HD SO SKU: 1001-351-888
Beige

| properties | results | shade variation |
|---------------------------|--|---|
| Recommended Grout | #10 Antique White |  V2 Slight Variation |
| Water Absorption | <0.5% 12X12 | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm 12X12, 10X13 | |
| Durability Classification | III Heavy Residential and Light Commercial | |
| DCOF AcuTest | Pass | |



Routine Care for your Tile

Ceramic tile is one of the most durable and maintenance friendly surfaces you can choose for your walls, floors, countertops, etc. With proper care & minimum maintenance, it will retain its original beauty and luster for many years. Generally, all that is necessary to keep your tile looking as good as new is a quick wipe with a clean damp cloth or mop. Prompt cleanup of spills and regular cleaning will keep your ceramic tile surfaces looking their best.

If a cleaner is necessary, Florida Tile recommends the use of low VOC (volatile organic compound), neutral pH, non-hazardous, and non-polluting products.

Glazed tile walls in your home will easily keep their lovely look with simple routine care, just wipe regularly with a clean damp cloth or sponge. A non-abrasive, neutral cleaner can be used (abrasive cleansers will cause scratching to shiny tile and polished marble surfaces). Highly polished tile and stone surfaces should be polished dry with a soft absorbent cloth after cleaning to eliminate the buildup of hard-water residue and to maintain the high polished finish.

For glazed tile floors, sweep or vacuum regularly to remove dirt and gritty particles. Follow with a mop or sponge dampened with a neutral pH cleaner. If a cleaner is used, be sure the surface is rinsed thoroughly with clean water and dried. For textured or uneven tile or stone surfaces, substituting a soft scrub brush or white nylon scrub pad for the mop or sponge will quicken the cleaning process. Unglazed tile floors and porcelain tile floors can also be maintained in this same manner.

Tiled surfaces in your bathroom may require a more thorough routine cleaning because of a build-up of soap scum, body oils or hard-water stains. Use a clean, damp cloth, or sponge with a neutral pH cleaner, allowing it to stand about five minutes before rinsing and drying. Specialty bathroom cleaners may also be used (always test first). Clean shower regularly with the appropriate tile and stone cleaner. Dry with a towel after each use and leave curtain or door open between showers to allow for maximum ventilation and moisture escape.

Heavy Duty Cleaning

For high traffic areas or when tile has been neglected for a long time, heavy-duty cleaning may be required.

Glazed walls and countertops should be cleaned with an alkaline-based cleaner (high pH, non-acidic). Use a white nylon scrub pad, followed by a clean water rinse. Poultice may be used in combination with any appropriate cleaner, if needed, to restore seriously soiled areas. Poultice is a very fine powder that serves as a mild abrasive, yet cannot cause scratching to even the most delicate glazed tile and polished marble surfaces. Unglazed tile and natural stone can be treated in the same manner as glazed when heavy-duty cleaning is required. Once the tile or stone has been effectively restored and is dry, it is recommended that the appropriate sealer be applied to protect from staining and ease ongoing maintenance.

To clean badly soiled countertops, an appropriate alkaline cleaner is recommended. Poultice can be lightly sprinkled onto the wet cleaner solution and scrubbed with a white nylon scrub pad or medium nylon scrub brush to facilitate cleaning. Rinse thoroughly. For glazed tile floors, the same products and procedures are recommended.

For showers, tub surrounds, or other wet areas, light acidic cleaners are recommended to remove hard water mineral deposits. These acidic cleaners are not recommended on acid-sensitive surfaces such as metallic glazes or polished marble. For acid-sensitive surfaces, a neutral or alkaline cleaner, used in combination with Poultice is recommended. Never use harsh acids such as hydrochloric (muriatic) or

hydrofluoric, as these acids, and even the acid fumes, can cause damage to tile, stone, grout, humans and pets! The accepted acids (use sparingly) for homeowners use are mild citric, sulfamic and phosphoric. Always test first for desired results.

Do's and Don'ts

- Do use a grout joint. Due to inherent size variations in porcelain and ceramic floor tiles, a grout joint must be used. Your installer will be able to recommend a suitable grout joint for the product you've selected
- Do regularly apply a water based penetrating sealer on all natural stone products
- Always do a small test with sealers & cleaners to insure desired results
- Do use a sealer on grout joints; except for 100% solid epoxy grout
- Do read and follow label directions for all cleaners and sealers
- Do not combine ammonia and household bleaches
- Do not use harsh cleaning agents such as steel wool pads or strong acids, which can scratch or damage the surface of your tile
- Do not use a cleaning agent that contains color on unglazed tile, natural stone, or white grout, as these porous surfaces may absorb the color
- Do use only non-abrasive cleaning compound or formula that is recommended for both glass and tile when cleaning glass tile

Murals, Resins, Glass, Cast Stone Fixtures and Metals

Wipe clean with a damp cloth or sponge using a neutral, non-abrasive cleanser. Be sure any cleaner residue is removed with a clean water rinse. Clean with alkaline tile cleaner or all-purpose cleaner using a soft cloth. Rinse with clean water and dry with a soft towel. Cast Stone Fixtures and Cast Decors are presealed in manufacturing with water based, liquid silicone rubber dispersed sealer. For re-sealing, the sealing product should also be the same type of sealer for best penetration into existing sealer. For more detailed information on Glass tile installation and maintenance, visit www.floridatile.com or review the TCNA (Tile Council of North America) Handbook Guidelines.



Limited Warranty

Florida Tile, Inc., warrants its Florida Tile Home Collection tile to be manufactured in accordance with ANSI A137.1-2008 and to be free of manufacturing defects. If any tile does not conform to this warranty, Florida Tile will, at Florida Tile's option, refund the purchase price or supply replacement material. Shade variation is not a manufacturing defect.

Labor costs for removal of existing product and installation of replacement product are not included. Shade match of the replacement product to that being replaced cannot be guaranteed.

This warranty shall extend to the original purchaser of the product, and shall extend for a period of one year from the date of sale.

Florida Tile makes no other warranties, express or implied, including merchantability or fitness for a particular purpose. Purchaser's remedy is limited to refund or replacement as described above, and under no circumstances shall Florida Tile be liable for any loss or damage arising from the purchase, use, or inability to use this product, or for any special, indirect, incidental, or consequential damages. No third party has the authority to modify the obligations or limitations of this warranty.

This warranty gives specific legal rights. Since some states have laws governing consumer rights and damages, some of the above limitations may not apply to you, and you may have other rights which vary from state to state. Except for these other rights, the remedy provided under this warranty states the limit of Florida Tile's responsibilities.



Installation Questions

Please email Tile Council of America if you have a technical question related to the underlayment, use of setting materials, or other installation related question. You can reach them at techinfo@tile-usa.com or you can view the TCNA Installation Handbook at http://www.tileusa.com/publication_main.htm

INSTALLATION SPECIFICATIONS

Before tile installation begins, the installer is responsible for checking the tile for obvious visual defects. Cartons and pallets of tile must be blended to achieve an aesthetic blend. No claims will be accepted after installations which have obvious visual defective tile. Substrate surfaces shall not show variations in excess of:

| Wall | Floor |
|------------------------------|------------------------|
| Dry-Set Mortar | 1/8" in 8' 1/8" in 10' |
| Organic Adhesive | 1/8" in 8' 1/16" in 3' |
| Latex-Portland Cement Mortar | 1/8" in 8' 1/8" in 10' |
| Epoxy | 1/16" in 3'ANSI |

Installation Standard:

Comply with applicable parts of ANSI A-108 Series for ceramic tile installation. Extend tile work into recesses, and under and behind equipment and fixtures except where otherwise shown. Fit tile to electrical outlets, piping, fixtures and other penetrations so that plates, collars or covers overlap tile. Joints shall align vertically and horizontally between trim and field tile. Grout tile to comply with reference installation standards using grout materials indicated.

Protection:

Leave finished installation free of cracked, chipped, broken, unbonded or otherwise defective tile work. Protect all floor tile installations with kraft paper or other heavy covering during construction period to prevent staining or damage. No foot or wheel traffic permitted on floor for at least 7 days after grouting. Due to inherent size variation in porcelain and ceramic floor tiles, a grout joint must be used. Your installer will be able to recommend a suitable grout joint for the product you've selected.

Offset Installations (Brick Patterns):

The TCNA Handbook recommends no more than a 33% offset and a wider grout joint for offset installations of tile larger than 18" on the longest side. This is because all tiles are higher in the middle than at the edges. When the highest point (middle) of one tile is next to the lowest point (edge) of the tile next to it, unacceptable lippage can result. Florida Tile is aware that many installers wish to use tiles (especially 12"x24" tiles) in brick patterns with a 50% offset. Typically our tiles are flatter than those of our competitors and better suited for this type of application. We do recommend a wider (3/16" minimum) grout joint for this type of installation and it is important to avoid 'wash' lighting that is set close to the tiled surface which can aggravate the appearance of lippage due to shadows. Our 6x24 and wall tile products can be installed with a typical 1/8" grout joint and a 50% offset. Care must be taken to follow the subfloor flatness and installation guidelines in the TCNA Handbook for a successful installation.