



INTERIOR SEMI-GLOSS ENAMEL PAINT

NO. 3050 ULTRA PURE WHITE®



PRODUCT INFORMATION

BEHR PREMIUM PLUS® Interior Semi-Gloss Enamel Paint is a 100% acrylic paint & primer in one that contains an antimicrobial agent to help protect the surface of the paint film from mold and mildew. This finish resists stains, moisture and wear, provides exceptional durability, hide, and a radiant, sleek appearance. Low odor formula.

RECOMMENDED USES:

Use over properly prepared and primed or previously painted interior substrates such as:

- Concrete
- Concrete Block/CMU
- Brick
- Plaster
- Drywall/Gypsum Board
- Wood
- Ferrous Metals
- Galvanized Steel
- Aluminum
- Other Non-Ferrous Metal
- Architectural Plastics

PRODUCT SPECIFICATIONS:

Tint Bases/Max Tint Load:

- No. 3050 Ultra Pure White 128 fl oz / 2 fl oz
- No. 3400 Medium Base 120 fl oz / 10 fl oz
- No. 3300 Deep Base 116 fl oz / 14 fl oz

Pre-mixed colors:

- No. 3012 Swiss Coffee
- No. 3052 White

Gloss: 35-50 @ 60°

Resin Type: 100% Acrylic

Weight per Gallon: 10.5 lb

% Solids by Volume: 35% ± 2%

% Solids by Weight: 48% ± 2%

VOC: <5 g/L

ZERO VOC

- This product, like most Zero VOC paints, emits very low amounts of VOCs.
- Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer.
- While VOC emissions are very low, sensitive groups such as babies and asthma/allergy sufferers should minimize exposure.

Flash Point: N/A

Viscosity: 100-110 KU

Recommended Film Thickness:

- Wet: 6.4 mils / Dry: 2.2 mils @ 250 sq ft/gal
- Wet: 4.0 mils / Dry: 1.4 mils @ 400 sq ft/gal

Coverage: 250-400 sq ft/gal depending on application method and substrate porosity. Does not include the loss of material from spraying.

APPLICATION:

Brush: Nylon/polyester

Roller: 3/8" – 3/4" nap roller cover, depending on surface texture

Airless Spray:

- Tip:** .015" - .019"
- Filter:** 60 mesh
- Fluid Pressure:** 1,400 - 2,400 psi

Thinning: Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon.

Dry Time: @ 77°F & 50% RH

- To Touch:** 1 hour
- To Recoat:** 2 hours
- Full Cure:** 4 weeks

Dry times are temperature, humidity, and film thickness dependent.

SURFACE PREPARATION:

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust and all other foreign substances.

New Drywall: All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating.

New Wood: Remove mill glaze with sandpaper or use a product such as BEHR PREMIUM® All-In-One Wood Cleaner No. 63 to open the pores of the wood and follow all label instructions. For severe stains caused by mold, mildew, algae and fungus, apply a mildew stain removing product. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking and allow to dry completely. Patched and filled surfaces should be sanded smooth and dusted clean prior to coating.

| COMPLIES WITH THE BELOW AS OF 10/1/2019 | | | |
|---|-----|--------------------------|---------|
| SCAQMD | YES | LEED v.4 [†] | YES |
| CARB SCM 2007 | YES | MPI# | 54, 147 |
| CARB | YES | MPI X-GREEN | 54, 147 |
| OTC Phase II | YES | GREENGUARD ^{®*} | YES |
| OTC | YES | CHPS | YES |
| LADCO | YES | NAHB/ICC NGBS | YES |
| AIM | YES | | |

This coating conforms to USDA regulatory requirements for incidental food-contact materials intended for use on surfaces not in direct contact with food, such as walls, floors and ceilings.

[†]Please visit www.usgbc.org/LEED for additional details.

*GREENGUARD is a registered trademark of UL Company.

New Masonry: The pH must be 10 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth trowel concrete, create an adequate profile for adhesion using a product such as muriatic acid etcher or with mechanical means. Remove all loose aggregate and debris. Prime the area with an alkali-resistant primer.

New Plaster: New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. Prime the area with an alkali-resistant primer.

Steel: Minimum surface preparation is Hand Tool Cleaning in accordance with SSPC-SP2. Remove all oil and grease from the surface with a solvent in accordance with SSPC-SP1. For optimal performance, use Commercial Blast Cleaning in accordance with SSPC-SP6. Prime the area with a rust-inhibitive primer the same day as cleaned.

Galvanized Steel: Solvent clean new galvanized metal in accordance with SSPC-SP1 to remove oil and grease from the surface. Pre-treat with a phosphoric acid solution or a commercially-available etching solution. Galvanized metal that has been passivated with chromates or silicates may require brush blasting in accordance with SSPC-SP16 to remove these treatments. Rusty galvanizing requires a minimum of Hand Tool Cleaning in accordance with SSPC-SP2. Prime the area the same day as cleaned.

Shop-Primed Steel: As there is potential for many forms of contamination during storage and transport, a thorough cleaning is always recommended for shop-primed surfaces. Paint exposed areas, i.e., where shop primer is abraded, with the same material as used for shop priming to comply with SSPC-PA 1 for touching up shop-primed surfaces. Note: Assess the integrity of the shop primer prior to application





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of subsequent coatings. Review all coatings intended for the project and confirm the compatibility between shop and field-applied coatings.

Aluminum: Remove all oil and grease from the surface with a solvent in accordance with SSPC-SP1. Prime the area the same day as cleaned.

Stain-Blocking: After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before topcoating the entire area. If bleeding continues, primer may need a longer dry time before applying topcoat.

Previously Painted Surfaces: Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

Glossy Surfaces: For maximum adhesion, sand the surface thoroughly before coating.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log onto www.epa.gov/lead.

SYSTEM RECOMMENDATIONS:

Although BEHR PREMIUM PLUS® is a paint & primer in one (self-priming - first coat is the primer and the second coat is the finish) over most properly prepared surfaces, it is recommended for optimum performance to follow the primer recommendations provided below:

Drywall/Gypsum Wallboard:

- Self-prime using 2 coats of BEHR PREMIUM PLUS Interior Paint
or
- 1 coat BEHR® Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR PREMIUM PLUS Interior Paint

Masonry:

- Self-prime using 2 coats of BEHR PREMIUM PLUS Interior Paint
or
- 1 coat BEHR Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR PREMIUM PLUS Interior Paint

Plaster:

- Self-prime using 2 coats of BEHR PREMIUM PLUS Interior Paint
or
- 1 coat BEHR Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR PREMIUM PLUS Interior Paint

Wood:

- Self-prime using 2 coats of BEHR PREMIUM PLUS Interior Paint
or
- 1 coat BEHR Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75
2 coats BEHR PREMIUM PLUS Interior Paint

Stain-Blocking:

- 1 coat BEHR Kitchen, Bath & Trim Interior Stain-Blocking Primer & Sealer No. 75 or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR PREMIUM PLUS Interior Paint

Ferrous and Non-Ferrous Metals:

- 1 coat BEHR Interior/Exterior Metal Primer No. 435 (recommended for optimal corrosion resistance or when priming over sound rusty metal surfaces) or BEHR Multi-Surface Interior/Exterior Stain-Blocking Primer & Sealer No. 436
2 coats BEHR PREMIUM PLUS Interior Paint

PERFORMANCE DATA:

Scrubability:

ASTM D2486 Scrub > 2000 (no shim)

Flexibility:

ASTM D522, method B - Pass

CLEAN-UP/DISPOSAL:

Clean all tools and equipment with warm, soapy water. Do not dispose of this product down a drain. If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current federal, state and local regulations. For recycling or disposal of empty containers, unused product and soiled rags, contact your household refuse collection service.

CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- For best results, apply when air, material and surface temperatures are between 50°F and 90°F. Temperatures above 90°F can cause the paint to dry too fast, whereas temperatures below 50°F can inhibit proper film formation.
- Allow 4 weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is 2 years unopened.