

DESCRIPTION

Martha Stewart Living™ Precious Metals Specialty Finish captures the luster of metallic surfaces in an easy-to-apply formula. It's particularly beautiful combined in patterns with traditional finishes, or when added to the glazes used for our favorite faux-finish techniques.



FEATURES

- Durable semi-gloss finish
- Washable
- Compatible with Martha Stewart Living Faux Finishing Glaze

COMPOSITION

- Acrylic Copolymer Resin
- Not manufactured with lead or mercury containing materials.

SPECIFICATION DATA

Color:
MSL7101 - Gold
MSL7102 - Silver
Tint with universal colorants

Finish:
Semi-Gloss, 25 - 40 units @ 60°

Clean-up Solvent:
Soap & water

Density:
9.4 lbs/gal (1.13 kg/L)

VOC:
150 g/L (1.25 lbs/gal) maximum*

*Refer to MSDS for regulatory VOC content of the complete product line

Solids:
Volume - 29% ± 2%
Weight - 37% ± 2%

Practical Coverage:
Apply at 400 sq ft/gal (10 m²/L).
Actual coverage may vary depending on substrate and application method.

Recommended Film Thickness:
4.0 mils wet
1.2 mils dry

Flame Spread Rating:
Class A (0-25) over non-combustible surfaces

Flash Point:
None

Dry Time 77°F (25°C) & 50% RH:
To touch - 4 hour
To recoat - 24 hours

Shelf Life:
1 year minimum - unopened

SURFACE PREPARATION

All surfaces must be sound, dry, clean and free of oil, grease, dirt, mildew, rust, form release agents, curing compounds, loose and flaking paint, sanding dust and other foreign substances. Lightly sand glossy areas. Do not apply when the surface or air temperature is below 50° F.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear an NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

DIRECTIONS FOR USE

TINTING: Product must be tinted to one of the Martha Stewart Living Precious Metals Specialty Finish colors using universal colorants.

APPLICATORS:

4 ½" Martha Stewart Living Faux Finishing Roller
9" Martha Stewart Living Faux Finishing Roller

APPLICATION INSTRUCTIONS

Stir paint thoroughly before use.

WALLS: Please determine beforehand if the height of your wall will accommodate a continuous ceiling to floor sweep. This product requires two coats for complete coverage.

Tape off all surfaces that are going to be painted using painter's tape for freshly painted surfaces. New and previously painted surfaces should be primed with the appropriate latex primer prior to applying paint. See primer label directions for specific instructions. Beginning at one end of the wall at the ceiling with the Faux Finishing 4½" roller to "cut in" a 20" section along the ceiling and corner (the coating must be applied in 20"x 20" sections). Roll slowly to prevent splatter. Before the "cut in" dries, begin at the ceiling with the Faux Finishing 9" roller and, using light roller pressure, fill in the remainder of the first section, overlapping the "cut in" by no more than ¼". Reload the Faux Finishing 9" roller every 20". Work your way down the wall. * When the column is complete, follow with a light ceiling to floor sweep without lifting or reloading the roller. Continue working across the wall in 20"x 20" sections, completing one column at a time. Overlap on columns should be no more than ¼". When you near the end of the first wall, use the Faux Finishing 4½" roller to "cut in" from the corner. The first coat will appear uneven. Allow to dry for 24 hours and then repeat the above process for the second coat. Upon drying, the second coat will appear even and completely covered. Remove tape after second coat has dried at least four hours. Run a utility knife along the edge where the tape and paint meet to avoid pulling off any dried paint. Paint trim work last with a brush. Martha Stewart Living Precious Metals Specialty Finish can also be used as a basecoat under faux finish applications.

BRUSHING (TRIM WORK): Apply evenly in a single direction (horizontal or vertical) with a premium quality nylon/polyester brush. **Do not** feather the end of the brush stroke; leave a thick, wet edge so that it may be blended with the next brush stroke for an even finish. For complete coverage, apply two coats or more, allowing four hours dry time between coats.

COVERAGE: One gallon of Martha Stewart Living Precious Metals Specialty Finish will cover approximately 200-sq. ft. of smooth, non-porous wall with two coats. Coverage may vary depending on the method of application used.

DRY TIME: At 77°F (25°C) and 50% R.H., product dries to touch in four hours. Allow first coat to dry 24 hours before applying second coat. Low temperature, high humidity, thick films or poor ventilation will increase these times.

CLEAN UP & CARE: Clean hands and tools with warm, soapy water. Wipe up spills with a damp cloth. Painted surfaces may be washed after 30 days with a mild household cleaner and sponge. Avoid harsh, abrasive cleaners.

PRECAUTIONS

WARNING! CAUSES EYE, SKIN AND RESPIRATORY TRACT IRRITATION. MAY BE HARMFUL IF SWALLOWED. CONTAINS MICA WHICH MAY CAUSE PNEUMOCONIOSIS. WHEN TINTED, CONTAINS ETHYLENE GLYCOL AND DIETHYLENE GLYCOL. ETHYLENE GLYCOL CAN CAUSE SEVERE KIDNEY DAMAGE WHEN INGESTED AND HAS BEEN SHOWN TO CAUSE BIRTH DEFECTS IN LABORATORY ANIMALS. DIETHYLENE GLYCOL MAY CAUSE CENTRAL NERVOUS SYSTEM EFFECTS AND LIVER, KIDNEY DAMAGE. USE ONLY WITH ADEQUATE VENTILATION. KEEP OUT OF THE REACH OF CHILDREN. For emergency information call (800) 545-2643. **Note:** These warnings encompass the product series. **Prior to use, read and follow product-specific MSDS and label information.** If sanding, wear a dust mask to avoid breathing of sanding dust. Do not breathe vapors or spray mist. Ensure fresh air entry during application and drying. Avoid contact with eyes and skin. If you experience eye watering, headaches, or dizziness, leave the area. If properly used, a respirator may offer additional protection. Obtain professional advice before using. Close container after each use. **FIRST AID:** For skin contact, wash thoroughly with soap and water. If any product remains, gently rub with petroleum jelly, vegetable or mineral/baby oil then wash again with soap and water. Repeat as needed. Remove contaminated clothing. For eye contact, flush immediately with plenty of water for at least 15 minutes. **Get medical attention.** If swallowed, **get medical attention immediately.** If inhalation causes discomfort, remove to fresh air. If discomfort persists or breathing difficulty occurs, get medical attention. **KEEP FROM FREEZING.**

DS478-1010

SHIPPING

FREIGHT CLASSIFICATION:
Paint, Freezable

PACKAGING:
4 quart (0.946 L)
1 gallon (3.785 L)

FLASH POINT:
None

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