

Personalization Guide



One of the most important decisions in buying a personalized mat is selecting what goes on the mat – 2 letter initials, 3 letter initials or the full name. What is more popular now? The choice is usually a personal preference based on how the customized mat is going to be used. Here are a few general guidelines to make your choice a little easier:

Recipient	Our recommendation	Example
For the Whole family	The full family name	WALTERS
For married couples with same last name: John and Claire Dalton	Full last name or bride's initial on the left, the first letter of the last name in the center. and the groom's initial on the right.	DALTON or CDJ
For married couples with different last names: John Dalton and Claire Williams	First initials of the two last names in the order of their choice	WD or DW
For Couples with same hyphenated last names John and Claire Williams-Dalton	Two initials in the order of their choice	WD or DW
For Couples with different hyphenated last names: John Dalton-Matthews and Claire Williams Parker	Two letter in the order of their choice	DW or MP
For last names with an apostrophe or two word last names without a hyphen(O'Malley, Van Dyke)	We recommend O for O'Malley and V for Van Dyke	O or V
For individuals: male – John Paul Dalton	Full last name or initials in the first, middle and last name in that order and all letters in the same size font.	DALTON or JPD
For Individuals: female using maiden name Claire Elizabeth Johnson	Full last name or initials in the first, middle and last name, in that order and all letters in the same size font.	JOHNSON or CEJ
For Individuals: female using married name - if Claire Elizabeth Johnson was married to John Paul Dalton and using Claire Elizabeth Dalton	Full last name or initials in the first, middle and last name, in that order and all letters in the same size font.	DALTON or CED
For customers who do not have a middle initial: George Anderson	Two letter initials	GA

All personalization letters will be in capital letters, in Georgia font and in the same size font. All personalization will be done in the order that the letters are typed in the order sheet. The size of the personalized letters depends on the size of the mat. See table on Order form for details.