

Haier

CORE SERIES - ROKU READY



40" LED HDTV

LE40D32810

LED
BACK-LIT

FULL HD
1080p

120Hz
FULL MOTION

3
HDMI

SOUND
CHAMBER



Product Features:

- > 1080p full HD with 120Hz Refresh Rate
- > Roku Ready
- > Integrated ATSC /NTSC /QAM tuners
- > Direct LED backlight
- > Thin frame - less than 7/8" thin
- > ENERGY STAR® 6.0
- > Auto Volume Leveler (AVL)
- > Integrated stereo speakers (8W x 2)
- > Sound chamber for enhanced sound
- > Multiple A/V inputs, including 3 HDMI (1 is MHL enabled) and 1 USB port
- > Music and photo file playback via USB port
- > Headphone jack and coaxial output
- > Wall mountable (VESA compliant)
- > Full function remote control

Ready to be Smart.



Haier's new LED HDTVs combine a sharp, clear, high-definition picture with a thin frame measuring 1" or less to provide an incredibly immersive viewing experience. Two dedicated sound chambers produce enhanced sound quality, with superior dampening, improved mid-range response, louder, cleaner bass, and richer overall sound texture. In addition, this line is MHL (Mobile High-Definition Link) enabled and Roku Ready™, allowing you to connect compatible devices, such as smartphones, tablets, and the Roku Streaming Stick™ directly to the HDMI port on your HDTV. Adding a Roku Streaming Stick™ instantly delivers smart TV applications, including access to over 750 channels, Netflix, Hulu Plus, Crackle, and more. A newly designed Haier remote includes Roku controls for seamless navigation of the Roku interface when a Roku stick is connected.

Model LE40D32810

Design			
Cabinet Color	Black	Bezel Width	less than 7/8"
Speaker Location	Hidden Bottom		
Video			
TV Type	LED LCD Flat panel	Backlight	Direct LED
Screen Size (measured diagonally)	40"	Vertical Resolution	1080p
Maximum Resolution (pixels)	1920 x 1080	Aspect Ratio	16:9
Brightness (cd/m ²)	250	Response Time (ms)	8
Refresh Rate (Hz)	120	Dynamic Contrast Ratio	100,000:1
Vertical Viewing Angle	160°	Horizontal Viewing Angle	170°
Audio			
Audio output power	8W x 2	Simulated Surround	Yes
Auto Volume Leveler	Yes	Sound Chamber	Yes
Inputs & Outputs			
HDMI Inputs	3	HDMI CEC	Yes
MHL - Mobile High-definition Link	Yes	Component Video Inputs	1
Composite Inputs	1	PC Inputs	1
USB Inputs	1 (Music and Photo)	Coaxial Output	1
Headphone jack	1		
Features			
Energy Star	Yes	Estimated Annual operating Cost*	\$15
Integrated DVD Player	No	Built-in HD Tuner	Yes
Built-in QAM Tuner	Yes	Language Options	English, French, Spanish
V-Chip	Yes	Closed Captions	Yes
Sleep Timer	Yes	Wall Mountable	Yes
VESA compatible	200 x 200	Remote Control	Full Function
Weights & Dimensions			
Unit Dimensions (WxDxH)	36.60" x 2.87" x 21.64"	w/ Stand (WxDxH)	36.60" x 4.13" x 24.11"
Carton Dimensions (WxDxH)	39.57" x 5.94" x 24.11"	Unit Weight (lbs)	18.1
w/ Stand (lbs)	21.9	Carton Weight (lbs)	27.5
Loading Quantity	255/531/531	UPC	6-88057-32823-2



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Features and specifications are subject to change without prior notice.

*Based on 11 cents per kWh and 5 hours per day use.