

Special Tips for the West Coast

ENCORE[®]
AZALEA

— More Blooms, More Often —

encoreazalea.com



Encore[®] Azaleas will thrive in the West Coast areas of the U.S., where they widely tolerate both the heat and sun.

Heat Care In areas of excessive sun stress, such as Southern California or valley areas, shade may be required. At least some afternoon shade is recommended to protect plants from the hot, drying, afternoon sun.

In areas with hot, dry, summer winds, try to plant your Encore[®] Azalea where it will be sheltered from these winds. During the drier, summer months, be sure to provide adequate water, especially while your new Encore[®] Azaleas are becoming established.

Exposure While full sun is acceptable in the Pacific Northwest, do your best to provide your Encore[®] Azalea with at least 6-8 hours of sunlight per day. Providing your azaleas with the sunlight they need will help ensure the best conditions for optimal blooms.

If your Encore[®] Azalea isn't blooming in multiple seasons, it might be a result of the plants being planted in too much shade. If this is the case, try moving the plants to a sunnier location. Because Encore[®] Azaleas planted in the Northwest area of the U.S. may receive even less sunlight than those growing in other

climates, you will want to choose sunnier areas that are protected from harsh, northerly, winter winds.

Planting Dig a hole twice as wide as it is deep. Remove your Encore[®] Azalea from its container and carefully but firmly loosen the root ball. Set the plant into the hole you have prepared, making sure the top of the root ball is above the soil level. Pull your soil around the plant, water thoroughly and cover with mulch.

Spring & Summer Planting Care Water your Encore[®] Azalea well when you first plant it, and keep the soil moist until winter. New azaleas will die quickly if the soil dries excessively. Your new Encore[®] Azalea should not need regular watering after the first year unless there are periods of excessive drought.

Fertilize with the recommended levels of azalea feed soon after planting. Do not fertilize after August.

Pruning Encore[®] Azalea require very little pruning to retain good form and do not need "dead-heading." If you think your Encore[®] Azalea needs pruning, do so immediately after the spring flowering for maximum bud set. Light pruning of more established plants will stimulate growth and flowering.