



Miracle Grass in a Roll!

All-in-One

Seed, Fertilizer and Mulch



Roll with It!



MADE IN USA

EASIER, CHEAPER, BETTER

- Easy to Install
- Fraction the Price of Sod
- Grows FAST
- Less Water, Less Often
- Excellent for Slopes & Hillside - Runoff Resistant
- Nonperishable, Lightweight, Easy to Transport

Perfect For:

- Growing Beautiful Lawns FAST!
- Patching and Repairing
- Residential, Commercial, Parks and Golf Courses

COMPARE GROTRAX™



Condition	Grotrax™	Turf Grass	Grass Seed	Hydro Seed
Easy to lay or apply	•			•
Less water less often	•			
Free from foreign soils	•		•	•
Wind resistant	•	•		•
Bird resistant	•	•		•
Water run off resistant	•	•		•
Water retention	•			
Slope and hillside	•			•
Overall cost saving	•			
Non Perishable	•			•
Lightweight & easy to transport	•		•	
DIY Installation	•	•	•	
Time to First Use	•	•		
Ideal for patching and repairing	•	•		

WHAT PEOPLE ARE SAYING...

"Like sod, only better... Within four weeks we had a thick, green, lush lawn. The Grotrax all-in-one package of seed, fertilizer and mulch was easy to install."

R. Vogel

"Germination occurred faster with Grotrax than with hydroseed applications of the same seed. The product ensures excellent soil to seed contact, especially in areas prone to runoff and erosion."

E. Woods





Miracle Grass in a Roll!

Based on 30 years of experience in the turf industry, Grotrax™ is a revolutionary new all-in-one grass roll. Available in five varieties, Grotrax™ combines exceptional seed blends, mulch and fertilizer between two moisture holding Bio Fabric layers for FAST germination and uniform growth. Simply cut-to-size, lay-in-place and water!

Grotrax™ rolls are lightweight, easy to install and non perishable. Growing from seed, Grotrax™ produces stronger root systems and better shade tolerance than sod. Bio Fabric layers hold seed, mulch and fertilizer in place for excellent runoff resistance on slopes and hillsides.

EASY AS...

1 ROLL



Roll out Grotrax™ on prepared surface.

2 WATER



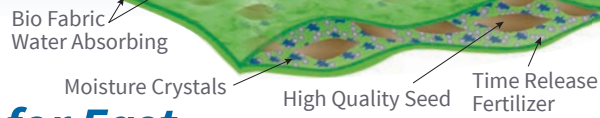
Keep Grotrax™ moist until it starts to germinate and grow.

3 GROW



In a matter of weeks you will have a lush beautiful looking lawn.

Every Seed Perfectly Placed...



for Fast Growth

Holds & Locks in Moisture

Absorbs 6X its weight in water!

VARIETIES

Year-Round Green Mixture: Includes Tall, Fine and Chewing Fescue grasses, together with a unique combination of Rye and Kentucky Blue, to ensure success in a wide variety of situations. Whether shaded or sunny, warm or cold, our high quality, concentrated Year-Round Green Blend quickly germinates to create an attractive turf with excellent color, density and wear tolerance. It fights weed invasion and is disease resistant. An excellent all-around choice!

Grotrax™ Tall Fescue Mixture: Grotrax™ Tall Fescue is an attractive, deep green, uniform turf that performs well in shade and sun, tolerates moderate drought, and is resistant to insect attack and disease. It is frequently the species of choice for sports turf and residential lawns and stays green year-round. It adapts to a broad range of soil types and environmental conditions, and is particularly well suited to the Transition Zone where heat, humidity, and disease pressures prevail. It has excellent wear characteristics due to its deep rooting, persistent nature. Relatively slow growing means fewer mowings and reduced clippings!



Grotrax™ Fine Fescue Mixture: Grotrax™ Fine Fescue is a narrow-leaved, lower height species that thrives in shade, has good resistance to disease, is drought tolerant and stays green year-round. It is an attractive, dense, persistent turf with low water management and maintenance requirements. It offers good traffic and wear tolerance and is relatively slow growing. Ideal for areas where erosion control is needed, such as on slopes and hillsides, it is regularly used for golf course roughs, parks, and low maintenance residential turfs.



Grotrax™ Kentucky Blue/Rye Mixture: A dense, attractive, lower-growing turf, Grotrax™ Kentucky Blue Grass is a versatile rugged performer. It stays green year-round and offers an exceptional ability to recuperate and fill in after periods of stress and use. It is dark green in color and has excellent disease resistant qualities. Bred specifically for resistance to gray leaf spot, Grotrax™ Grotrax Kentucky Blue/Rye Mixture offers broad spectrum disease and insect resistance, is drought and saline tolerant, and is best suited for cold winter regions. It is ideal for sports fields, golf courses, residential lawns and professional landscapes.



Grotrax™ Bermuda / Rye Mixture: Grotrax™ Bermuda thrives during the summer heat. With the addition of Rye in the mix, Grotrax™ Bermuda/Rye Mixture produces immediate year-round results. Bermuda grasses go dormant in the winter, but Grotrax™ Bermuda offers excellent winter kill resistance, is drought tolerant, and produces exceptional spring "green-up" compared to other Bermuda grasses. It is best suited for lower and Middle South regions and is ideal for sports turf, golf courses, residential and commercial lawns and parks.



Roll with Grotrax™

- \$500K in TV Advertising During 2018
- Retail POP and Shipper Displays
- Tri-fold Consumer Brochure
- DVD Video Loop

Visit us at:
 National Hardware Show – Las Vegas 5/8-10/2018

- Lawn, Garden & Outdoor Living Hall
- Made in USA Pavilion
- Booth #10171

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Patch n Repair Sheets

- SKU #801 YEAR-ROUND GREEN MIXTURE
- SKU #805 BERMUDA/RYE MIXTURE



Quick Fix Roll

- SKU #802 YEAR-ROUND GREEN MIXTURE
- SKU #806 BERMUDA/RYE MIXTURE



Big Roll

- SKU #803 YEAR-ROUND GREEN MIXTURE
- SKU #807 BERMUDA/RYE MIXTURE
- SKU #809 TALL FESCUE MIXTURE
- SKU #811 FINE FESCUE MIXTURE
- SKU #813 KENTUCKY BLUE/RYE MIXTURE



Jumbo Roll

- SKU #808 BERMUDA/RYE MIXTURE
- SKU #810 TALL FESCUE MIXTURE
- SKU #814 KENTUCKY BLUE/RYE MIXTURE

