



Architectural Coatings

Glidden Essentials Interior Latex Paint Flat

GENERAL DESCRIPTION

For over 140 years, painters have trusted the *Glidden* brand for quality paints and finishes at an exceptional value. And you can trust *Glidden* paints today to deliver lasting results; often for less than other leading brands. Regardless of your budget, *Glidden* paint is THE SMARTER WAY TO WOW™. This low VOC formula is ideal for use on properly prepared or previously painted interior walls, ceilings, drywall, plaster, masonry, primed metal and wood.

TINTING AND BASE INFORMATION

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

GLE1000	White
GLE1011	Base 1*
GLE1012	Base 2*

*Must be tinted.

Some colors, or drastic color changes, or porous substrates may require more than one coat to achieve a uniform finish.

RECOMMENDED SUBSTRATES

Gypsum Wallboard Drywall	Plaster
Masonry	Wood
Ferrous Metal	

LIMITATIONS OF USE

Apply when air and surface temperatures are between 50°F (10°C) and 90°F (32°C). Do not apply when the surface or air temperature is below 50°F (10°C).

PROTECT FROM FREEZING.

PACKAGING

1-Gallon (3.78 L)
5-Gallon (18.9 L)

Not all products are available in all sizes.

PRODUCT DATA

PRODUCT TYPE:	Vinyl Acrylic Resin
GLOSS:	Flat: 2 to 8 @ 85°
VOLUME SOLIDS*:	38% +/- 1%
WEIGHT SOLIDS*:	56% +/- 1%
VOC*:	<50 g/L (0.4 lbs./gal.)
WEIGHT/GALLON*:	11 lbs. (4.9 kg)

*Product data calculated on GLE1000.

PRACTICAL COVERAGE: Apply at 300 - 400 sq. ft./gal. (28 to 37 sq. meters) per U.S. gallon (3.78 L) on primed, smooth, nonporous surfaces.

Wet Film Thickness:	4.0 - 5.3 mils
Wet Microns:	102 - 135
Dry Film Thickness:	1.5 - 2.0 mils
Dry Microns:	38 - 50

Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing.

DRYING TIME:	Dry time @ 77°F (25°C); 50% relative humidity
To Touch:	30 minutes
To Recoat:	2 hours

Drying times listed may vary depending on temperature, humidity, film build, color, and air movement.

CLEANUP: Clean hands and tools with warm, soapy water.

WASHING INSTRUCTIONS: After 30 days or when paint has fully cured, areas may be washed using a non-abrasive, mild detergent solution and cellulose sponge.

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

FEATURES / BENEFITS**Features**

Good coverage
Low VOC, low odor
Scrubable and washable

GENERAL SURFACE PREPARATION

Surfaces to be coated must be clean and dry. Remove all loose, peeling paint, dirt, grease, and any other surface contaminants. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough and patched surfaces. Prime all bare wood, drywall, plaster, masonry, metal and porous surfaces with the appropriate primer.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. In Canada contact a regional Health Canada office. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

FERROUS METAL: The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed.

GYPHUM WALLBOARD-DRYWALL: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, then prime prior to painting the substrate.

MASONRY: New masonry should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming with an alkali resistant primer.

PLASTER: Plaster, hardcoat, skim coat, or other alkaline surfaces should be allowed to cure for at least 30 days prior to priming with an alkali resistant primer.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth, wiped clean, then primed. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime.

APPLICATION INFORMATION

Stir thoroughly. When using more than one container of the same color, intermix to ensure color uniformity. Apply when air, product and surface temperatures are 50°F (10°C) or above.

Application Equipment: Apply with a high quality brush, roller or by airless spray equipment.

Airless Spray: For spray application use tip 0.015" - 0.017"
Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush
Roller: 3/8" - 1/2" nap roller cover
Thinning: Thinning is not required

Permissible temperatures during application:

Material: 50 to 90°F 10 to 32°C Ambient: 50 to 90°F 10 to 32°C Substrate: 50 to 90°F 10 to 32°C

PRECAUTIONS

WARNING! HARMFUL IF SWALLOWED. CAUSES RESPIRATORY TRACT, EYE AND SKIN IRRITATION. Do not swallow. Do not get on skin or clothing. Avoid contact with eyes. Avoid breathing vapor or mist. Keep container tightly closed and sealed until ready for use. Wash thoroughly after handling. Provide fresh air ventilation during and after application and drying. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Use personal protective equipment as required. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information. FIRST AID:** If swallowed, rinse mouth with water (only if the person is conscious). Call physician immediately. Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. If on skin, rinse well with water. Wash with soap and water. Get medical attention if irritation develops. If inhaled, remove to fresh air. If experiencing respiratory symptoms call a POISON CENTER or doctor/physician. Keep out of the reach of children. For workplace use, an MSDS is available from your retailer or by calling (412) 492-5555. EMERGENCY SPILL INFORMATION: (412) 434-4515 (U.S.).

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T.D. GLE1000 2/2016

Made in the
USA