

January 26, 2016

New Product Announcement

Approach® G10

Approach G10 golf GPS offers great value and precise distances in a convenient clip-on form. On your belt, on your bag or in your pocket, this compact device fits anywhere. It comes preloaded with more than 40,000 golf courses around the world and gives precise distances to the front, back and middle of the green as well as hazards, Green View, pin placement and more.



KEY FEATURES:

NEW COMPACT DESIGN	Sleek, pocket-sized design that conveniently clips on to your belt, bag or can be placed in your pocket
NEW HAZARDS	Hazards and course targets to identify locations of sand traps, water hazards and more
HIGH-RES DISPLAY	1.3-inch sunlight-readable, high-resolution display
GPS RECEIVER	High-sensitivity GPS acquires satellites quickly to show distance to greens, hazards and doglegs — even under tree cover
GREEN VIEW	Displays the shape of the green with manual pin placement
PRECISE YARDAGE	Yardage to the front, back and middle of the greens displayed in large, easy-to-read numbering
LAYUP DISTANCES	Layup and dogleg distances improve usefulness for the entire hole
SHOT DISTANCES	Measures individual shot distances and calculates yardage for shots played anywhere on the course
STAT TRACKING	Enhanced stats keep track of fairways hit, greens in regulation and putts per round
DIGITAL SCORECARD	Easily keep track of your score throughout your round
GARMIN CONNECT™	Online golf community lets you play, then share and compare your round. See below for more details.
PRELOADED COURSES	Preloaded courses to access more than 40,000 golf courses around the world plus free course updates
BATTERY LIFE	Rechargeable battery: up to 15 hours in GPS mode
DURABLE	Rugged, lightweight and water rating of IPX7 ¹
ODOMETER	Built-in odometer that tracks how much ground you've covered — on the course or off

SCREENSHOTS:



connect
powered by Garmin

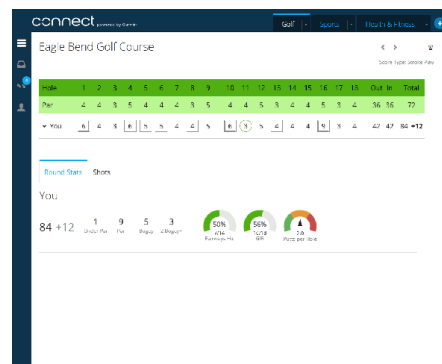


Store all your Garmin Approach stats in 1 place and easily track your progress and share with friends. Garmin Connect offers the following features:

- **Share Scorecards:** View fairways hit, greens in regulation, shot distance and number of putts.
- **Stats for Everything:** Track your progress over time by viewing all your stats, including average score, putts and more.
- **Course Analysis:** View hole-by-hole details and understand trends and tendencies on your favorite courses.

Upload stats using Connect on your computer. You can then view on your smartphone or tablet.

Visit GarminConnect.com for more details.




PRODUCT COMPARISON:

Approach®



	G10	S20	G6	G7	G8
Preloaded courses	Worldwide	Worldwide	Worldwide	Worldwide	Worldwide
Free course updates	•	•	•	•	•
High-resolution display	1.3"	1.3"	2.6"	2.6"	3"
Sunlight-readable	•	•	•	•	•
High-sensitivity GPS	•	•	•	•	•
Yardages to front, back & middle of green	•	•	•	•	•
Green View with manual pin positioning	•	•	•	•	•
Measures shot distances	•	•	•	•	•
Layup/dogleg distances	•	•	•	•	•
Hazards/course targets	•	•	•	•	•
Stat tracking	•	•	•	•	•
Digital scorecard	•	•	•	•	•
Wireless connectivity		Bluetooth® Smart		Bluetooth Smart	Bluetooth Smart/Wi-Fi
Smart notifications ³		•		•	•
TruSwing™ compatible		•		•	•
Color touchscreen			Resistive	Resistive	Multi-touch
Full color course maps			•	•	•
Maps with layup and arcs			•	•	•
Touch targeting			•	•	•
Save custom locations			•	•	•
CourseView auto updater		•			•
Round timer	•	•			
Odometer	•	•			
PlaysLike distance				•	•
Club advice				•	•
Big Numbers Mode				•	•
Garmin AutoShot		•			
Activity tracking ²		•			
PinPointer					•
Garmin Connect™ compatibility	Computer	Mobile/Computer	Computer	Mobile/Computer	Mobile/Computer
Water rating	IPX7 ¹	5ATM(50m) ¹	IPX7 ¹	IPX7 ¹	IPX7 ¹
Battery type	Rechargeable Li-ion	Rechargeable Li-ion	Rechargeable Li-ion	Rechargeable Li-ion	Rechargeable Li-ion
Battery life	15 hrs (GPS)	15 hrs (GPS) / 8 wks (watch)	15 hrs (GPS)	15 hrs (GPS)	15 hrs (GPS)

PRODUCT CONFIGURATION:

Approach G10	Available: March 2016	Includes: Approach G10, charging/data clip, manual Country of Origin: Made in Taiwan Schedule B: 8526910070			
Description:	Part number:	UPC:	MRP:	Net:	
 Approach G10	010-01959-00	753759153502	\$129.99 USD \$189.99 CAD	\$116.99 USD	

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	1.5" x 2.0" x 0.7" (37.8 x 50.6 x 17.1 mm) *Depth dimension includes clip
Display size:	0.9" x 0.9" (23 x 23 mm)
Display resolution (WxH):	128 x 128 pixels
Display type:	Sunlight-readable, high-resolution, monochrome
Weight:	1 oz (28.2 g)
Battery life/type:	Up to 15 hours in GPS mode/rechargeable lithium-ion
Water rating:	IPX7 ¹
Interface:	USB

SHIPPING AND CASE PACK:

Gift box dimensions (WxHxD):	2.8" W x 5.5" H x 2.3" D (7.1 x 14.0 x 5.8 cm)
Gift box weight:	7 oz (198 g)
Master carton dimensions (WxHxD):	18.1" W x 17.9" H x 12.2" D (46.0 x 45.5 x 31.0 cm)
Master carton weight:	40 lbs (18 kg)
Master carton quantity:	84



PRODUCT COPY:

25 WORDS	Approach® G10 golf GPS offers great value and precise distances in a convenient clip-on form. Get yardages to the front, back and middle of the green for more than 40,000 preloaded courses.
50 WORDS	Approach® G10 golf GPS offers great value and precise distances in a convenient clip-on form. On your belt, on your bag or in your pocket, this compact device fits anywhere. It comes preloaded with more than 40,000 courses and gives precise distances to the front, back and middle of the green as well as hazards on each hole.
100 WORDS	Approach® G10 golf GPS offers great value and precise distances in a convenient clip-on form. On your belt, on your bag or in your pocket, this compact device fits anywhere. It comes preloaded with more than 40,000 courses around the world and gives precise distances to the front, back and middle of the green as well as hazards and pin placement on each hole. Green View feature shows you the true shape and layout of the green, and you can manually move the onscreen pin to reflect the day's location. There's also a digital scorecard with stat tracking you can upload to your Garmin Connect™ account for post-game analysis.

FACT TAGS:

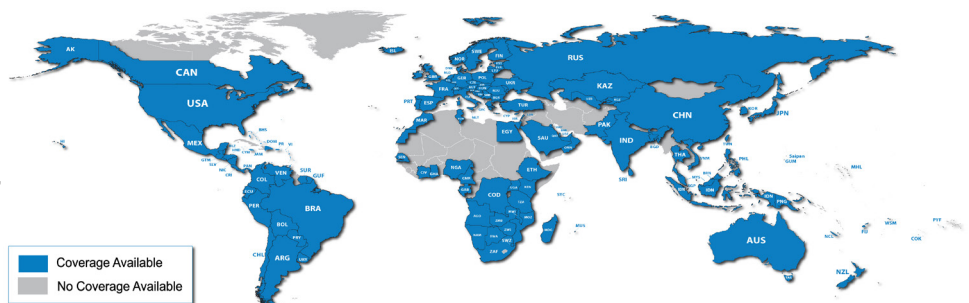
<ul style="list-style-type: none"> Clip-on convenience: sleek, pocket-sized design with high-resolution, sunlight-readable 1.3-inch display 	<ul style="list-style-type: none"> Digital scorecard: lets you easily keep track of your score throughout your round
<ul style="list-style-type: none"> Preloaded courses: access more than 40,000 worldwide courses with free updates 	<ul style="list-style-type: none"> Measure shot: manually keep track of your shot distances
<ul style="list-style-type: none"> Distances: displays yardage to the front, back and middle of the green 	<ul style="list-style-type: none"> Built-in odometer: tracks how much ground you've covered — on the course or off
<ul style="list-style-type: none"> Hazards and course targets: identify locations of sand traps, water hazards and more 	<ul style="list-style-type: none"> Battery life: up to 15 hours in GPS mode
<ul style="list-style-type: none"> Green View feature: displays the shape of the green with manual pin placement 	<ul style="list-style-type: none"> Water rating: IPX7¹
<ul style="list-style-type: none"> High-sensitivity GPS: acquires satellites quickly to show the distance to the green, hazards and doglegs — even under tree cover 	<p>¹See Garmin.com/waterrating for more details.</p>

COURSE COVERAGE:



Approach G10 comes ready to use right out of the box, preloaded with more than **40,000** golf courses around the world. Just turn it on and start playing. And you won't pay for course updates or additions, or any subscriptions or fees.

Simply download at: Garmin.com/courses.
Updates are added multiple times a year.



SOCIAL MADE SIMPLE:

Easily share the Approach® G10 golf handheld via social media with the prewritten posts below. Just add your image and link to the post, and you are ready to go.



The @Garmin Approach G10 golfing handheld allows you to keep score and know your distances.
(Include product image and/or link for purchase)



The @Garmin Approach G10 golfing handheld allows you to keep score and know your distances with its sunlight-readable display.
(Include product image and/or link for purchase)

MERCHANDISING:

Approach Beat Yesterday Small Counter Display

SKU: M00-00358-00
Size: 7" W x 8" H x 3" D

Small counter display showcases Approach device with Beat Yesterday campaign graphics. Easy to place anywhere in store.



Approach Table Tent

SKU: M00-00361-00
Size: 4" W x 5" H x 3" D

Small table tent to display in any type of retail space. Encourage shoppers to Beat Yesterday with our Approach line of products.



Approach Beat Yesterday Window Clings

SKU: M00-00359-00
Size: 11" W x 4" H

Double-sided cling you can place in windows, on glass counters or any other space to promote the Garmin Approach line.



Garmin Branded Countertop Video Display

Size: 12" W x 15" H x 10" D

Interchangeable pieces make this display completely customizable to fit your needs.

*Please contact a Garmin Sales Representative to place orders.

Approach Dummy Counter Display with Product Holders

SKU: M00-00360-00
Size: 12" W x 9" H x 10" D

This display is a nice way to showcase the entire line of Approach products from Garmin. Updated graphics and an integrated brochure holder included, along with product stand holders for the Approach line of products.



Approach Beat Yesterday Hanging/Counter Display

SKU: M00-00357-00
Size: 10" W x 10" H x 6" D

Hang this display from the ceiling to call attention to the Garmin Approach line of products with graphics that relate to our ongoing Beat Yesterday campaign.



Dummy Unit

Approach G10 Dummy Unit
SKU: M08-01959-00



COMPATIBLE ACCESSORY OVERVIEW:



SKU 010-10635-02 UPC: 753759123000

AC ADAPTER

Use this AC adapter to charge your Approach G10 by plugging into a wall outlet. Use with your USB charging/data clip.

List price: \$19.99 Net price: \$16.99



SKU 010-11936-00 UPC: 753759995454

VEHICLE CHARGING ADAPTER

Charge or power your Approach G10 while on the move with this adapter. Use with your USB charging/data clip.

List price: \$28.00 Net price: \$23.80



SKU 010-11029-18 UPC: 753759142988

CHARGING/DATA CLIP

Connect cable to computer's USB port to recharge your G10 and to transfer data to and from computer. Also pairs with AC adapter (sold separately).

List price: \$19.99 Net price: \$16.99

For more information on the Approach lineup, please visit Garmin.com/golf.

¹See Garmin.com/waterrating for more details.

²See Garmin.com/ataccuracy for more details.

³When paired with a compatible smartphone. See Garmin.com/ble for more details.

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