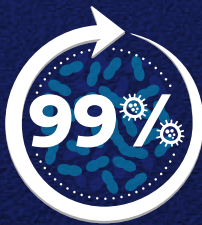


EXCLUSIVE MICROBAN® ANTIMICROBIAL PRODUCT PROTECTION

The only residential carpet with built-in Microban antimicrobial product protection. Now available in across all Phenix polyester carpet products.

PROTECTION THAT LIVES ON

Microban technology built into Phenix carpeting is working continuously to keep the carpet cleaner.



Surfaces treated with Microban technology remain 99% cleaner from the growth of bacteria and odors than untreated surfaces.

Microban technology protects 24/7 against the growth of bacteria, mold and mildew that can cause stains, odors and product deterioration.



MICROBAN IS THE GLOBAL LEADER IN ANTIMICROBIAL AND ODOR CONTROL TECHNOLOGY

- ✔ Technology is safe and effective and built into thousands of products around the world including door handles, sports apparel and baby changing stations
- ✔ Consumers recognize, trust and believe in the Microban brand
- ✔ Microban's technology does not wash or wear off and is a permanent part of the carpet
- ✔ Proactive carpet protection that prevents problems before they start
- ✔ Powerful product protection at no additional cost to consumers
- ✔ Now built into entire Phenix polyester carpet product line

**PHENIX CARPETS PROTECTED WITH MICROBAN ALLOW
CONSUMERS TO WORRY LESS AND LIVE MORE**



EXCLUSIVE MICROBAN® ANTIMICROBIAL PRODUCT PROTECTION

THE MICROBAN & PHENIX ADVANTAGE

The Microban brand is synonymous with protection, empowerment, and control. That's why over **60% of consumers know and trust the Microban brand** as the global leader in antimicrobial product protection.

Did you know that 9 out of 10 consumers already use antimicrobial products in their home? In fact, **over 76% of consumers** today are concerned about the presence of bacteria in their environment, which is why some of the world's leading brands **choose to partner with Microban** to provide powerful antimicrobial product protection.

PHENIX IS IN GOOD COMPANY WITH OTHER HOUSEHOLD BRANDS THAT OFFER MICROBAN ANTIMICROBIAL PROTECTION



GE APPLIANCES

Kwikset

Rubbermaid



SHERWIN-WILLIAMS



PHENIX

Phenix offers the only residential carpet with **built-in Microban antimicrobial protection**.

Phenix offers Microban product protection across **all Phenix polyester carpet product at no additional cost** to consumers.

EXCLUSIVE MICROBAN® ANTIMICROBIAL PRODUCT PROTECTION

MICROBAN® TECHNOLOGY vs MICROBES ON CARPET

