



Potassium Cubes

Nature's Own water softener uses potassium-based cubes, not sodium, to soften water. So your water is not only soft, but it's actually healthier.

- Safe to use in all brands of water softener units.
- Offers a healthier alternative for consumers who are concerned about their sodium intake. Nature's Own adds no sodium to your softened water.
- Adds potassium to your drinking water providing needed potassium to your diet. Experts agree most Americans could benefit from increased potassium in their diets. Potassium can actually help lower the risk of stroke and high blood pressure*.
- Better for the environment. It reduces the amount of chlorides discharged into the environment versus common salt.
- Protects your pipes and appliances resulting in cleaner clothes and dishes.

Easy to Use:

Follow your water softener manufacturer's instructions for use. Simply pour Nature's Own potassium-based cubes into the brine tank of your current water softener. Even if your current softener contains a sodium-based solution, Nature's Own will go to work immediately, softening water the salt-free way.

*Caution: Individuals under treatment for renal or cardiac disease, diabetes or receiving medication for high blood pressure should consult their physician prior to consuming water softened with this product.

