



PPG Ultra-Hide Zero Interior Latex Paint

GENERAL DESCRIPTION

Ultra-Hide Zero Interior Latex Paint is a durable, professional quality interior vinyl acrylic paint designed for new and repaint applications where speed of application is most important. Ideal for maintenance and facility management, this zero VOC*, low odor paint enables a space to be painted while occupied while delivering the durability that is required. Ultra-Hide Zero Interior Latex Flat Paint has great touch-up and good hide and application properties on walls, ceilings and trim surfaces. Ultra-Hide Zero Interior Latex Paint is recommended for previously painted or primed interior wallboard, masonry, plaster, wood, or metal.

*Colorants added to this base paint may increase VOC level significantly depending on color choices.

RECOMMENDED SUBSTRATES

Concrete	Gypsum Wallboard-Drywall
Concrete/Masonry Block	Plaster
Ferrous Metal	Wood

FEATURES / BENEFITS

Dead Flat - Easily Hides Wall Imperfections
Great Touch Up - Reduces Labor
Good Hide & Coverage - Provides Uniform Finish
Ideal for Walls & Ceilings
Water-Based formula - Easy soap and water cleanup
Greenguard Certified - Meets Strict Chemical Emission Limits
Zero VOC* - Meets the Most Stringent Environmental Regulations



PRODUCT INFORMATION

1300-0100	Pure White (Base 1)
1300-0300	Midtone Base (Base 2)**
1300-0500	Ultra Deep Base (Base 3)**

**Must be tinted before use.

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

PACKAGING

1-Gallon (3.78 L)
5-Gallon (18.9 L)

Not all products are available in all sizes.

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PRODUCT DATA

PRODUCT TYPE:	Vinyl Acrylic Latex
SHEEN:	Flat, 0-5 @ 60° & 85°
VOLUME SOLIDS**:	31% +/- 2%
WEIGHT SOLIDS**:	48% +/- 2%
VOC:	0 g/L (0.0 lbs./gal.)*
WEIGHT/GALLON**:	10.9 lbs. (4.9 kg) +/- 0.2 lbs. (91 g)

**Product data calculated on product 1300-0100

COVERAGE: Apply at 350-400 sq. ft. (32.5-37.2 sq. meters) per U.S. gallon (3.78 Liters) on primed, smooth, nonporous surfaces.

Wet Film Thickness:	4.0-4.6 mils
Wet Microns:	102-117
Dry Film Thickness:	1.3-1.5 mils
Dry Microns:	33-38

Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing.

DRYING TIME:	Dry time @ 77°F (25°C); 50% relative humidity.
To Touch:	1 hour
To Recoat:	4 hours

Drying times listed may vary depending on temperature, humidity, film build, color, and air movement.

CLEANUP: Clean brushes and tools with warm, soapy water.

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

LIMITATIONS OF USE

FOR INTERIOR USE ONLY. Apply when air, product and surface temperatures are between 50°F (10°C) and 90°F (32°C). USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN. Read all label and Safety Data Sheet (SDS) information prior to use. SDS are available through our website or by calling 1-800-441-9695.

Not recommended for use on floors or in high humidity areas.

PROTECT FROM FREEZING.

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GENERAL SURFACE PREPARATION

Surface must be clean and dry. Remove all loose, peeling paint, dirt, grease, and any other surface contaminants. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough and patched surfaces. Plaster, concrete and masonry surfaces must be completely dry, free of efflorescence and allowed to cure for 30 days prior to painting. Prime all bare wood, drywall, plaster, masonry, metal and porous surfaces with an appropriate primer.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

CONCRETE: New concrete should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming with an alkali resistant primer.

CONCRETE/MASONRY BLOCK: Mortar should cure for at least 30 days and preferably 90 days prior to priming. Fill block with an appropriate block filler. Surfaces previously coated with water thinned cement-based paint must be prepared with extra care. If the material appears to be adhering tightly, a masonry sealer may be applied to seal the surface. Check adhesion by applying a piece of masking tape. If the sealer peels off and has loose particles, remove all chalking or crumbling material, re-seal and re-check adhesion.

FERROUS METAL: The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed.

GYPSON WALLBOARD-DRYWALL: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, then prime prior to painting the substrate.

PLASTER: Plaster, hardcoat, skim coat, or other alkaline surfaces should be allowed to cure for at least 30 days prior to priming with an alkali resistant primer.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth, wiped clean. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime.

APPLICATION INFORMATION

Stir thoroughly. When using more than one can of the same color, intermix to ensure color uniformity.

Application Equipment: Apply with a high quality brush, roller, paint pad or by airless spray equipment.

Airless Spray: For airless spray application, use tip size .015" - .021" and pressure range of 1500 – 2000 psi. Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush

Roller: 3/8" - 3/4" nap roller cover

Thinning: DO NOT THIN

Permissible temperatures during application:

Material: 50 to 90°F 10 to 32°C

Ambient: 50 to 90°F 10 to 32°C

Substrate: 50 to 90°F 10 to 32°C

PRECAUTIONS

WARNING! HARMFUL IF SWALLOWED. CAUSES RESPIRATORY TRACT AND EYE IRRITATION. Sanding and grinding dusts may be harmful if inhaled. Do not swallow. Avoid contact with eyes. Avoid breathing vapor or mist. Keep container tightly closed and sealed until ready for use. Wash thoroughly after handling. Provide fresh air ventilation during and after application and drying. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Use personal protective equipment as required. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific SDS and label information.** **FIRST AID:** If swallowed, rinse mouth with water (only if the person is conscious). Call physician immediately. Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. If on skin, rinse well with water. Wash with soap and water. Get medical attention if irritation develops. If inhaled, remove to fresh air. If experiencing respiratory symptoms call a POISON CENTER or doctor/physician. Keep out of the reach of children. For workplace use, an SDS is available from your retailer or by calling (412) 492-5555. EMERGENCY SPILL INFORMATION: (412) 434-4515 (U.S.).

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